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Image# 201606149017579971

FEC FORM 3X

# REPORT OF RECEIPTS AND DISBURSEMENTS

FORM 3X	For (	Other Than A	An Authorized	d Commit	tee		Office Us	se Only	
NAME OF     COMMITTEE (in fu		OR PRINT ▼		ample: If typer the lines.	oing, type	12FE4	M5		
KEEP THE PRO	MISE III								
ADDRESS (number and		O. BOX 92225							
Check if differ than previousl reported. (ACC	У А	USTIN				TX	78709	;   _   _   _	
2. <b>FEC IDENTIFICA</b>	TION NUMBE	ER ▼	CITY 🛦			STATE A		ZIP CODE ▲	
C C00575423			3. IS THIS REPORT		NEW (N) <b>OR</b>	×	AMENDED (A)		
4. TYPE OF REPO (Choose One)  (a) Quarterly Repo		n) Monthly Report Due On:	Feb 20 (M2)  X Mar 20 (M3)  Apr 20 (M4)	Ä	May 20 (M5) Jun 20 (M6) Jul 20 (M7)		Aug 20 (M8) Sep 20 (M9) Oct 20 (M10)	Nov 20 (Non-Electic Year Only)  Dec 20 (Non-Electic Year Only)  Jan 31 (	(M12) on
Quarterly July 15 Quarterly October 1 Quarterly January 3	Report (Q3)	(c) 12-Day PRE-Ele Report fo		Primary (12 Convention		=	eral (12G) sial (12S)	in the State of	12R)
July 31 M	on-election ) (MY)	(d) 30-Day POST-E	lection	General (30	og)	Runo	off (30R)	Special ( in the State of	(30S)
5. Covering Period	M M /	01 / Y	2016	through	02	/ 29	/ Y Y 20	16	
I certify that I have exa Type or Print Name of		port and to the	e best of my kno	wledge and	belief it is tr	ue, correct	and comple	te.	
Signature of Treasurer	JON FRAN	CIS		[Electronica	lly Filed]	Date	06 / 14	D / Y Y Y Y 2016	Y
NOTE: Submission of fal	se, erroneous,	or incomplete in	nformation may si	ubject the pe	erson signing	this Report	to the penalti	es of 2 U.S.C. §4:	37g.
Office Use Only								FORM 3X Rev. 12/2004	 

### SUMMARY PAGE

OF RECEIPTS AND DISBURSEMENTS FEC Form 3X (Rev. 02/2003) Page 2 Write or Type Committee Name KEEP THE PROMISE III 02 2016 02 29 2016 Report Covering the Period: From: To: **COLUMN A COLUMN B** This Period Calendar Year-to-Date (a) Cash on Hand 11627219.29 January 1, 2016 (b) Cash on Hand at 11149923.20 Beginning of Reporting Period..... 467988.29 1058494.16 (c) Total Receipts (from Line 19) ..... (d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 12685713.45 11617911.49 6(a) and 6(c) for Column B)..... 2178671.20 3246473.16 Total Disbursements (from Line 31)...... 8. Cash on Hand at Close of Reporting Period 9439240.29 9439240.29 (subtract Line 7 from Line 6(d))..... Debts and Obligations Owed TO the Committee (Itemize all on 0.00 Schedule C and/or Schedule D) ..... 10. Debts and Obligations Owed BY the Committee (Itemize all on 0.00 Schedule C and/or Schedule D) ..... This committee has qualified as a multicandidate committee. (see FEC FORM 1M) For further information contact: Federal Election Commission 999 E Street, NW Washington, DC 20463 Toll Free 800-424-9530 Local 202-694-1100

### **DETAILED SUMMARY PAGE**

of Receipts

FEC Form 3X (Rev. 06/2004)

Write or Type Committee Name

### KEEP THE PROMISE III

I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
Contributions (other than loans) From:		
(a) Individuals/Persons Other		
Than Political Committees	05000000	
(i) Itemized (use Schedule A)	253000.00	553500.00
(ii) Unitemized	4747.00	294618.87
(iii) TOTAL (add	7	25 15 15.67
Lines 11(a)(i) and (ii)▶	257747.00	848118.87
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees	100000.00	100000 00
(such as PACs)	10000.00	100000.00
(d) Total Contributions (add Lines		
11(a)(iii), (b), and (c)) (Carry  Totals to Line 33, page 5)▶	357747.00	948118.87
Transfers From Affiliated/Other		
Party Committees	0.00	0.00
F		
. All Loans Received	0.00	0.00
. Loan Repayments Received	0.00	0.00
. Offsets To Operating Expenditures		
(Refunds, Rebates, etc.)	110241.29	110375.29
(Carry Totals to Line 37, page 5)	110241.29	1103/3.29
to Federal Candidates and Other		
Political Committees	0.00	0.00
Other Federal Receipts		
(Dividends, Interest, etc.)	0.00	0.00
. Transfers from Non-Federal and Levin Funds		
(a) Non-Federal Account		
(from Schedule H3)	0.00	0.00
(b) Levin Funds (from Schedule H5)	0.00	0.00
() = = . ( , , , , , , , , , , , , , , , , , ,	2.22	
(c) Total Transfers (add 18(a) and 18(b))	0.00	0.00
. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c))▶	467988.29	1058494.16
T. 15 1 18 11		
. Total Federal Receipts	467099 20	405040440
(subtract Line 18(c) from Line 19)▶	467988.29	1058494.16

### **DETAILED SUMMARY PAGE**

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

	II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
	perating Expenditures:  Allocated Federal/Non-Federal  Activity (from Schedule H4)		
	(i) Federal Share	0.00	0.00
	(ii) Non-Federal Share	0.00	0.00
(b			
(0)	Expenditures	1593305.65	2189828.43
(c)	Total Operating Expenditures (add 21(a)(i), (a)(ii), and (b))▶	1593305.65	2189828.43
22. Tr	ansfers to Affiliated/Other Party	0.00	0.00
	ommitteesontributions to	0.00	0.00
Fe ar	ederal Candidates/Committees ad Other Political Committees	0.00	0.00
	dependent Expenditures	E95265 E5	1056644.72
25. Co	se Schedule E) pordinated Party Expenditures	585365.55	1056644.73
(2 (u	U.S.C. §441a(d)) se Schedule F)	0.00	0.00
nc 1 -	non Denoumento Made	0.00	0.00
. LC	an Repayments Made	0.00	0.00
	pans Made	0.00	0.00
(a	efunds of Contributions To:  Individuals/Persons Other Than Political Committees	0.00	0.00
	man rollical Committees	3.50	
(b	·	0.00	0.00
(c)	Other Political Committees (such as PACs)	0.00	0.00
(d	) Total Contribution Refunds (add Lines 28(a), (b), and (c))▶	0.00	0.00
	(add Lines 20(a), (b), and (c))		
29. Ot	ther Disbursements	0.00	0.00
80. Fe	ederal Election Activity (2 U.S.C. §431(20))		
(a	) Allocated Federal Election Activity		
	(from Schedule H6) (i) Federal Share	0.00	0.00
		200	200
/h	(ii) "Levin" Share  ) Federal Election Activity Paid Entirely	0.00	0.00
(D)	With Federal Funds	0.00	0.00
(c)	,	0.00	0.00
	Lines 30(a)(i), 30(a)(ii) and 30(b))▶	0.00	0.00
	tal Disbursements (add Lines 21(c), 22,		
23	3, 24, 25, 26, 27, 28(d), 29 and 30(c))	2178671.20	3246473.16
2. To	tal Federal Disbursements		
	ubtract Line 21(a)(ii) and Line 30(a)(ii)	0470074.00	
tro	om Line 31)	2178671.20	3246473.16

### **DETAILED SUMMARY PAGE**

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) (from Line 11(d), page 3)	357747.00	948118.87
34. Total Contribution Refunds (from Line 28(d))	0.00	0.00
35. Net Contributions (other than loans) (subtract Line 34 from Line 33)	357747.00	948118.87
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))▶	1593305.65	2189828.43
37. Offsets to Operating Expenditures (from Line 15, page 3)	110241.29	110375.29
38. Net Operating Expenditures (subtract Line 37 from Line 36)	1483064.36	2079453.14

## SCHEDULE A (FEC Form 3X)

FOR LINE NUMBER: PAGE 6 OF Use separate schedule(s) (check only one)

TEMIZED RECEIPTS	for each category of the Detailed Summary Page	X   11a
Any information copied from such Reports and Stateme or for commercial purposes, other than using the name		
NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		
SELF-EMPLOYED  Receipt For:  Primary General  Other (specify) ▼  INVE	•	Date of Receipt  02 01 2016  Transaction ID : SA11AI.11851  Amount of Each Receipt this Period  1000.00  Memo Item
KINECTIC CONCEPTS CHAI	'	Date of Receipt  02
RETIRED RET	83854 upation	Date of Receipt  02 01 2016  Transaction ID: SA11AI.11832  Amount of Each Receipt this Period  1000.00  Memo Item
SUBTOTAL of Receipts This Page (optional)		252000.00
TOTAL This Period (last page this line number only)		

### SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

FOR LINE NUMBER: **PAGE** 7 OF 68 Use separate schedule(s) (check only one) for each category of the X 11a 11b 12 11c **Detailed Summary Page** 

13 14 15 16 Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) KEEP THE PROMISE III Full Name (Last, First, Middle Initial) FLETCHER MICHAEL Date of Receipt Mailing Address 4490 E STERLING DR 01 2016 City Zip Code State Transaction ID: SA11AI.11831 ID **POST FALLS** 83854 Amount of Each Receipt this Period FEC ID number of contributing C 1000.00 federal political committee. Memo Item Name of Employer Occupation RETIRED RETIRED Receipt For: Aggregate Year-to-Date ▼ Primary General 1000.00 Other (specify) Full Name (Last, First, Middle Initial) B Date of Receipt Mailing Address City State Zip Code Amount of Each Receipt this Period FEC ID number of contributing C federal political committee. Memo Item Name of Employer Occupation Receipt For: Aggregate Year-to-Date ▼ Primary General Other (specify) Full Name (Last, First, Middle Initial) Date of Receipt Mailing Address City State Zip Code Amount of Each Receipt this Period FEC ID number of contributing C federal political committee. Memo Item Name of Employer Occupation Receipt For: Aggregate Year-to-Date ▼ Primary General Other (specify) 1000.00 SUBTOTAL of Receipts This Page (optional)..... 253000.00 TOTAL This Period (last page this line number only).....

### S IT

64	CHEDITE A /EEO Farms OV		<u></u>	===		
SCHEDULE A (FEC Form 3X)			Use separate schedule(s)	FOR LINE NUMBER: PAGE 8 OF 68 (check only one)		
IT	EMIZED RECEIPTS		for each category of the			
			Detailed Summary Page			
Δ.	by information conied from such Deports and Cha	tomonto re	nu not he cold or wood by any			
	ny information copied from such Reports and State for commercial purposes, other than using the n					
$ \rangle$	NAME OF COMMITTEE (In Full) KEEP THE PROMISE III					
<u>.</u> А.	Full Name (Last, First, Middle Initial) STAND FORTRUTH, INC.	AND FORTSUTUL INC				
Λ.	Mailing Address 250 WEST MAIN STREET	Date of Receipt				
	SUITE 1400	02 19 2016				
	City	Transaction ID : SA11C.12020				
	LEXINGTON	KY	40507	Amount of Each Receipt this Period		
	FEC ID number of contributing federal political committee.		0592337	100000.00		
	Name of Employer	Occupation		Memo Item		
	Receipt For: Aggregate		Year-to-Date ▼			
	Primary General					
	Other (specify) ▼		100000.00			
_	Full Name (Last, First, Middle Initial)					
В.		Date of Receipt				
	Mailing Address			M = M / D = D / Y = Y = Y		
	00	Ctata Zin Co		_		
	City	State	Zip Code	Amount of Fool Propint this Posical		
				Amount of Each Receipt this Period		
	FEC ID number of contributing federal political committee.	C				
	·			Memo Item		
	Name of Employer	Occupation		Memo item		
	Receipt For:	Aggregate	Year-to-Date ▼	$\dashv$		
	Primary General	Aggregate	Teal-10-Date ▼			
	Other (specify) ▼		A A			
_	Full Name (Last, First, Middle Initial)					
C.				Date of Receipt		
	Mailing Address			M = M / D = D / Y = Y = Y		
	City	State	Zip Code			
				Amount of Each Receipt this Period		
	FEC ID number of contributing	С				
	federal political committee.			Memo Item		
	Name of Employer	Occupation		Memortem		
	Receipt For:	Aggregate	Year-to-Date ▼	$\dashv$		
	Primary General	55 : 5 5	· · · · · · · · · · ·			
	Other (specify) $\blacktriangledown$		7			
г						
۱,	SUBTOTAL of Receipts This Page (optional)			100000.00		
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TOTAL This Period (last page this line number only).....

100000.00

### S 17

SCHEDULE A (FEC Form 3X) TEMIZED RECEIPTS	Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: PAGE 9 OF 68 (check only one)
Any information copied from such Reports and or for commercial purposes, other than using the NAME OF COMMITTEE (In Full)  KEEP THE PROMISE III	Statements may not be sold or used by any phe name and address of any political committe	person for the purpose of soliciting contributions
Full Name (Last, First, Middle Initial)  AMERICAN EXPRESS  Mailing Address 4315 S 2700 W  City SALT LAKE CITY  FEC ID number of contributing federal political committee.  Name of Employer  Receipt For: Primary Other (specify)	State Zip Code UT 84184  C  Occupation  Aggregate Year-to-Date ▼  241.29	Date of Receipt    02
Full Name (Last, First, Middle Initial)  RED METRICS  Mailing Address PO BOX 6014  City FRISCO  FEC ID number of contributing federal political committee.  Name of Employer  Receipt For: Primary Other (specify)   General Other (specify)	State Zip Code TX 75035  C  Occupation  Aggregate Year-to-Date ▼  110000.00	Date of Receipt  02 25 2016  Transaction ID: SA15.12018  Amount of Each Receipt this Period  110000.00  Memo Item  REFUND
Full Name (Last, First, Middle Initial)  Mailing Address  City  FEC ID number of contributing federal political committee.  Name of Employer  Receipt For:  Primary  General  Other (specify)	State Zip Code  C Occupation  Aggregate Year-to-Date ▼	Date of Receipt  M M M / D D / Y Y Y Y Y  Amount of Each Receipt this Period  Memo Item
SUBTOTAL of Receipts This Page (optional)  TOTAL This Period (last page this line numbe	er only)	110241.29

ITEMIZED DISBURSEMENTS	Use separate schedule(s) (ch	R LINE NUMBER: PAGE 10 OF 68 eck only one)  X 21b 22 23 24 25 26 27 28a 28b 28c 29 30b
Any information copied from such Reports and Stater or for commercial purposes, other than using the name NAME OF COMMITTEE (In Full)  KEEP THE PROMISE III	nents may not be sold or used by a le and address of any political com	any person for the purpose of soliciting contributions mittee to solicit contributions from such committee.
Full Name (Last, First, Middle Initial)  A. AMERICAN AIRLINES  Mailing Address PO BOX 619616		Date of Disbursement  02
City DALLAS Purpose of Disbursement TRAVEL EXPENSE  Candidate Name  Office Sought: House Disburser Senate President State: District:	State Zip Code TX 75261  Cate Tylenent For: Primary General Other (specify)	gory/ 43.58
Full Name (Last, First, Middle Initial)  B. AMERICAN AIRLINES  Mailing Address PO BOX 619616  City S DALLAS Purpose of Disbursement TRAVEL EXPENSE  Candidate Name  Office Sought: House Senate	State Zip Code TX 75261  Cate Ty  nent For:  Primary General  Other (specify)	gory/ 952.20
•	State Zip Code TX 75261  Cate Typent For: Primary General	gory/

TEMIZED DISBURSEMENTS	Llos concrete cohodulo(s)	LINE NUMBER: PAGE 11 OF 68 conly one) 22 23 24 25 26
Any information copied from such Departs and States	, ,	27 28a 28b 28c 29 30b
Any information copied from such Reports and Statem or for commercial purposes, other than using the name	ents may not be sold or used by any e and address of any political commit	tee to solicit contributions from such committee.
NAME OF COMMITTEE (In Full) KEEP THE PROMISE III		
Full Name (Last, First, Middle Initial)  A. AMERICAN AIRLINES		Date of Disbursement
Mailing Address PO BOX 619616		02 04 2016
DALLAS	tate Zip Code TX 75261	Transaction ID : SB21B.11723
Purpose of Disbursement TRAVEL EXPENSE	001	Amount of Each Disbursement this Period
Candidate Name	Categor Type	y/ 43.58
	ent For:  Primary General  Other (specify)    The second of the second o	Memo Item
Full Name (Last, First, Middle Initial)		
3. AMERICAN EXPRESS		Date of Disbursement
Mailing Address 4315 S 2700 W		02 01 2016
SALT LAKE CITY	tate Zip Code UT 84184	Transaction ID : SB21B.11724
Purpose of Disbursement TRANSACTION FEES	001	Amount of Each Disbursement this Period
Candidate Name	Categor Type	y/ 75.00
	ent For: Primary General Other (specify) ▼	Memo Item
Full Name (Last, First, Middle Initial)  C. AMERICAN EXPRESS		Date of Disbursement
Mailing Address 4315 S 2700 W		02 04 2016
,	tate Zip Code UT 84184	Transaction ID : SB21B.11725
Purpose of Disbursement TRANSACTION FEES		
	001	Amount of Each Disbursement this Period
Candidate Name	001 Categor Type	
Office Sought: House Disbursem	Categor Type	v/
Office Sought: House Disbursem Senate President	Categor Type ent For: Primary General Other (specify)	Memo Item

TEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE I (check only 21b 27			
Any information copied from such Reports and Staten or for commercial purposes, other than using the nam  NAME OF COMMITTEE (In Full)	I nents may not be sold or used ne and address of any political	l by any perso	on for the purpose of soliciting contributions		
KEEP THE PROMISE III					
Full Name (Last, First, Middle Initial)  A. AMERICAN EXPRESS  Mailing Address 4315 S 2700 W			Date of Disbursement  M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y		
	State Zip Code		02 10 2010		
SALT LAKE CITY Purpose of Disbursement	UT 84184		Transaction ID : SB21B.11726		
TRANSACTION FEES  Candidate Name	[	001 Category/	Amount of Each Disbursement this Period		
	nent For: Primary General Other (specify)	Туре	Memo Item		
Full Name (Last, First, Middle Initial)  3. ARTINS GRILL			Date of Disbursement		
Mailing Address 5840 LEGACY CIR D100			02 03 2016		
City S PLANO Purpose of Disbursement MEETING EXPENSE	State Zip Code TX 75024	001	Transaction ID : SB21B.11727  Amount of Each Disbursement this Period		
Candidate Name	l	Category/ Type	267.17		
	nent For: Primary General Other (specify)		Memo Item		
Full Name (Last, First, Middle Initial) C. BANKCARD			Date of Disbursement		
Mailing Address PO BOX 2557			02 03 2016		
OMAHA	State Zip Code NE 68103		Transaction ID : SB21B.11731		
Purpose of Disbursement TRANSACTION FEES Candidate Name	[	001 Category/ Type	Amount of Each Disbursement this Period 2041.67		
	nent For:  Primary General  Other (specify)	.,,,,,	Memo Item		
SUBTOTAL of Disbursements This Page (optional)			2505.84		
TOTAL This Period (last page this line number only)					

TEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)    X   21b	OF 68
Any information copied from such Reports and Statem or for commercial purposes, other than using the nam	ents may not be sold or used e and address of any political	by any person for the purpose of soliciting contributions from such committee to solicit contributions from such commit	utions ttee.
NAME OF COMMITTEE (In Full) KEEP THE PROMISE III			
Full Name (Last, First, Middle Initial)  A. BERKE FARAH LLP  Mailing Address 1200 NEW HAMPSHIRE AVE STE	800	Date of Disbursement  O2 04 2016	Y
	tate Zip Code	02 01 2010	
WASHINGTON	DC 20036	Transaction ID : SB21B.11732	
Purpose of Disbursement LEGAL FEES Candidate Name		001 Amount of Each Disbursement this	Period
		Category/ Type 4000	.00
President	ent For: Primary General Other (specify)	Memo Item	
State: District:  Full Name (Last, First, Middle Initial)			
BERKE FARAH LLP		Date of Disbursement	Y
Mailing Address 1200 NEW HAMPSHIRE AVE STE		02 25 2016	
WASHINGTON	tate Zip Code DC 20036	Transaction ID : SB21B.11733	
Purpose of Disbursement LEGAL FEES	1	001 Amount of Each Disbursement this	Period
Candidate Name		Category/ Type 4000	.00
	ent For:  Primary General  Other (specify)	Memo Item	
Full Name (Last, First, Middle Initial)  - HOLIDAY INN EXPRESS		Date of Disbursement	
Mailing Address PO BOX 30321		02 01 7 2016	Y
,	tate Zip Code UT 84130	Transaction ID : SB21B.11741	
TRAVEL EXPENSE Candidate Name	[	001 Amount of Each Disbursement this Category/	
Office Sought: House Disbursem		Type 538	.30
Senate	Primary General  Other (specify)	Memo Item	
SUBTOTAL of Disbursements This Page (optional)			.30
TOTAL This Period (last page this line number only).			

SCHEDULE B (FEC Form 3X)	I llas sanarata sahadula(a) I		OR LINE NUMBER: PAGE 14 OF 68		
ITEMIZED DISBURSEMENTS	Use separate schedule(s for each category of the	(orlook orling			
	Detailed Summary Page		22 23 28b	24 25 26 28c 29 30b	
<u> </u>					
Any information copied from such Reports and Stater or for commercial purposes, other than using the nan					
NAME OF COMMITTEE (In Full)	no and dualocc of any pon				
KEEP THE PROMISE III					
Full Name (Last, First, Middle Initial)					
A. HYATT HOTELS			Date of Disbursem		
Mailing Address 9805 Q STREET			02 08	2016	
City S OMAHA	State Zip Code NE 68127		Transaction ID :	SB21B.11743	
Purpose of Disbursement TRAVEL EXPENSE		001	Amount of Each D	isbursement this Period	
Candidate Name		Category/ Type		1045.77	
Office Sought: House Disburser  Senate President	nent For: Primary General Other (specify)		Memo Item		
State: District:					
Full Name (Last, First, Middle Initial)  B. PROFESSIONAL DATA SERVICE	:S		Date of Disbursem		
Mailing Address 824 S MILLEDGE AVE STE 101			02 01	2016	
ATHENS	State Zip Code GA 30605		Transaction ID :	SB21B.11747	
Purpose of Disbursement COMPLIANCE CONSULTING		001	Amount of Each D	isbursement this Period	
Candidate Name		Category/ Type		3500.00	
Office Sought: House Disburser  Senate President	ment For: Primary General Other (specify)		Memo Item		
State: District:					
Full Name (Last, First, Middle Initial)  C. RED METRICS			Date of Disbursem	nent	
Mailing Address PO BOX 6014			02 19	2016	
City S FRISCO	State Zip Code TX 75035		Transaction ID :	SB21B.11748	
Purpose of Disbursement MEDIA		001	Amount of Each D	sisbursement this Period	
Candidate Name		Category/ Type		100000.00	
Office Sought: House Disburser  Senate President	nent For: Primary General Other (specify)		Memo Item		
State: District:					
SUBTOTAL of Disbursements This Page (optional)		·····•		104545.77	
TOTAL This Period (last page this line number only)		_			

TEMIZED DISBURSEMENTS	/ Line congrete cohodule(c) FOR LINE NOWIDER.		one) 22 23 24 25 26			
Anni information portion from the Description (C. )		27	28a 28b 28c 29 30b			
Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.						
NAME OF COMMITTEE (In Full)  KEEP THE PROMISE III						
Full Name (Last, First, Middle Initial)  A. RED METRICS			Date of Disbursement			
Mailing Address PO BOX 6014			02 24 2016			
FRISCO	itate Zip Code TX 75035		Transaction ID : SB21B.11750			
Purpose of Disbursement MEDIA		001	Amount of Each Disbursement this Period			
Candidate Name		Category/ Type	800000.00			
	nent For:  Primary General  Other (specify)		Memo Item			
Full Name (Last, First, Middle Initial)						
RED METRICS			Date of Disbursement			
Mailing Address PO BOX 6014			02 24 2016			
FRISCO	State Zip Code TX 75035		Transaction ID : SB21B.11749			
Purpose of Disbursement MEDIA		001	Amount of Each Disbursement this Period			
Candidate Name		Category/ Type	414634.45			
President	nent For:  Primary General  Other (specify)		Memo Item			
Full Name (Last, First, Middle Initial)			Date of Disharana and			
RED METRICS			Date of Disbursement			
Mailing Address PO BOX 6014			02 26 2016			
FRISCO	tate Zip Code TX 75035		Transaction ID : SB21B.11751			
Purpose of Disbursement MEDIA		001	Amount of Each Disbursement this Period			
Candidate Name		Category/ Type	250000.00			
	nent For: Primary General Other (specify)		Memo Item			
SUBTOTAL of Disbursements This Page (optional)						
TOTAL This Period (last page this line number only)						

TEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the Detailed Summary Page	the					
ny information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions of commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.							
NAME OF COMMITTEE (In Full) KEEP THE PROMISE III							
Full Name (Last, First, Middle Initial)  A. SPAETH COMMUNICATIONS  Mailing Address 8150 N CENTRAL EXPWY STE 14	10		Date of Disbursement  O2 01 2016				
			02 01 2010				
DALLAS	tate Zip Code TX 75206		Transaction ID : SB21B.11753				
Purpose of Disbursement STRATEGY CONSULTING Candidate Name	[	001 Category/	Amount of Each Disbursement this Period				
		Туре	10000.00  Memo Item				
Full Name (Last, First, Middle Initial)  3. UBER TECHNOLOGIES			Date of Disbursement				
Mailing Address 1455 MARKET ST			02 05 2016				
SAN FRANCISCO Purpose of Disbursement	State Zip Code CA 94103		Transaction ID : SB21B.11756				
TRAVEL EXPENSE  Candidate Name		001 Category/ Type	Amount of Each Disbursement this Period 48.39				
	nent For: Primary General Other (specify)		Memo Item				
Full Name (Last, First, Middle Initial)			Date of Disbursement				
Mailing Address							
City	state Zip Code						
Purpose of Disbursement  Candidate Name	]	Catagony	Amount of Each Disbursement this Period				
Office Cought House Dishurses		Category/ Type					
	nent For:  Primary General  Other (specify)		Memo Item				
SUBTOTAL of Disbursements This Page (optional)							
TOTAL This Period (last page this line number only)							

PAGE	17	OF	68	
FOR L	INE 24	OF F	ORM :	3X
	0.47101			

			FOR LINE 24 OF FORM 3X
	ME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
N	EEP THE PROMISE III		C C00575423
Che	eck if 24-hour report 48-hour report New report Amends	report file	ed on Man / Dad / Yayayay
П		mo Item	Date of Public Distribution/Dissemination
	ACTIVE ENGAGEMENT, LLC		02 27 2016
	Mailing Address 44084 RIVERSIDE PKWY STE 350		Amount
ŀ	City State Zip Code		1657.00
	LANSDOWNE VA 20176		Transaction ID : SE.11678  Date of Disbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16  Category/ Type	001	02 / 27 / 2016
	Name of Federal Candidate Support	ort Offi	ice Sought: House District: 00
	RAFAEL 'TED' EDWARD CRUZ Oppose	se >	President Senate State: GA
	Calendar Year-To-Date Per Election for Office Sought 79053.07	Dis 201	sbursement For:
ŀ	Full Name of Payee	no Item	Date of Public Distribution/Dissemination
	ACTIVE ENGAGEMENT, LLC		02 27 2016
ľ	Mailing Address 44084 RIVERSIDE PKWY STE 350		Amount
ŀ	City State Zip Code		3073.00
	LANSDOWNE VA 20176		Transaction ID : SE.12060  Date of Disbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16  Category/ Type	001	02 / 27 / 2016
ľ	Name of Federal Candidate Suppo	ort Off	fice Sought: House District: 00
	RAFAEL 'TED' EDWARD CRUZ Oppos	se <u></u>	President Senate State: TX
	Calendar Year-To-Date Per Election for Office Sought 41097.11	Dis 20°	sbursement For:
(	(a) SUBTOTAL of Itemized Independent Expenditures	······ <b>&gt;</b>	0.00
(	(b) SUBTOTAL of Unitemized Independent Expenditures	······ <b>&gt;</b>	7 7 7
(	(c) TOTAL Independent Expenditures	······ <b>&gt;</b>	
٧	Under penalty of perjury I certify that the independent expenditures reported herein weith, or at the request or suggestion of, any candidate or authorized committee or ageoratry committee) any political party committee or its agent.		
	MR. JON FRANCIS [Electronically Filed]	Date	06 14 2016
	Signature		

PAGE	18	OF	68		
FOR LI	NE 24	OF F	ORM 3X		
ENTIFICATION NUMBER ▼					

					FOR LINE 2	4 OF FORM 3X
	OF COMMITTEE (In Full)			FEC ID	ENTIFICATION	ON NUMBER ▼
KEE	P THE PROMISE III			C	000575423	
Check if	24-hour report 48-hour report New report	ort Amends repo	rt filed on	M = M /	D   D /	Y I Y I Y I Y
	Name of Payee	🔀 Memo Ito	em Date	of Public	Distribution/	Dissemination
	CTIVE ENGAGEMENT, LLC			02	27	2016
IVIAII	ing Address 44084 RIVERSIDE PKWY STE 350		Amo	ount		
City	State	Zip Code				2472.00
LAN	SDOWNE VA	20176			: SE.12063 rsement or C	Obligation
DIĞ	pose of Expenditure BITAL MEDIA PRODUCTION/PLACEMENT - SEE RED TRICS 2-24-16	Category/ Type 001		02	27	2016
Nam	ne of Federal Candidate	X Support	Office Sou	ght:	House	District: 00
RAF	FAEL 'TED' EDWARD CRUZ	Oppose	X Presi		Senate	State: OK
	Calendar Year-To-Date Per Election for Office Sought	39421.37	Disburseme 2016	ent For: Other (spe	Primary	General
Eull	Name of Payee	× Memo Ite				/Diagramination
	CTIVE ENGAGEMENT, LLC	Z memo ke	Date	M M /	Distribution/	Dissemination 2016
Mail	ing Address 44084 RIVERSIDE PKWY STE 350		Amo			
City	State	Zip Code				1120.00
LAN	NSDOWNE VA	20176			: SE.12066 rsement or C	Obligation
DIG	pose of Expenditure SITAL MEDIA PRODUCTION/PLACEMENT - SEE RED TRICS 2-24-16	Category/ Type 001		02	27	2016
Nan	ne of Federal Candidate	X Support	Office Sou	ght:	House	District:00
RAI	FAEL 'TED' EDWARD CRUZ	Oppose	X Pres	ident	Senate	State: TN
	Calendar Year-To-Date Per Election for Office Sought	34237.59	Disburseme 2016	ent For: Other (sp	X Primary ecify) ►	General
.,	SUBTOTAL of Itemized Independent Expenditures			7	7	0.00
(c) T	OTAL Independent Expenditures		•	-7-		
with,	r penalty of perjury I certify that the independent expenditures or at the request or suggestion of, any candidate or authorized committee) any political party committee or its agent.					
	MR. JON FRANCIS [Electron	ically Filed] Date	M M M	/ 14	/ Y Y 201	6
Si	gnature	_				

Г	PAGE	19	OF	68	
П	FOR LI	NF 24	4 OF	<b>FORM</b>	зх

		FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
KEEP THE PROMISE III		C C00575423
Check if 24-hour report 48-hour report New	report Amends report	filed on Man / Dab / Yayayay
Full Name of Payee	🔀 Memo Item	Date of Public Distribution/Dissemination
ACTIVE ENGAGEMENT, LLC		02 27 2016
Mailing Address 44084 RIVERSIDE PKWY STE 350		Amount
City State	Zip Code	3468.00
LANSDOWNE VA	20176	Transaction ID : SE.12070  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type 001	02 / 27 / 2016
Name of Federal Candidate	X Support C	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: VA
Calendar Year-To-Date Per Election for Office Sought		Disbursement For:
Full Name of Payee	X Memo Item	
ACTIVE ENGAGEMENT, LLC	A memo nem	Date of Public Distribution/Dissemination  02 27 2016
Mailing Address 44084 RIVERSIDE PKWY STE 350		Amount
City State	Zip Code	1657.00
LANSDOWNE VA	20176	Transaction ID : SE.12073  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type 001	02 / 27 / 2016
Name of Federal Candidate	X Support (	Office Sought: House District:00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: GA
Calendar Year-To-Date Per Election for Office Sought		Disbursement For:
(a) SUBTOTAL of Itemized Independent Expenditures  (b) SUBTOTAL of Unitemized Independent Expenditures	·	0.00
(c) TOTAL Independent Expenditures		
Under penalty of perjury I certify that the independent expenditu- with, or at the request or suggestion of, any candidate or author party committee) any political party committee or its agent.		
MR. JON FRANCIS [Elect	tronically Filed] Date	06 14 2016
Signature	-	

≣S	PAGE 20 OF 68 FOR LINE 24 OF FORM 3X
	FEC IDENTIFICATION NUMBER ▼  C C00575423

NAME OF COMMITTEE (In Full)  FEC IDENTIFICATION NUMBER ▼				
KEEP THE PROMISE III				C C00575423
Check if 24-hour report 48-hour report	New repo	ort Amends repo	ort filed	on Mam / Dad / Yayayay
Full Name of Payee		🔀 Memo It	em	Date of Public Distribution/Dissemination
ACTIVE ENGAGEMENT, LLC				02 / 28 / 2016
Mailing Address 44084 RIVERSIDE PKWY ST	TE 350			Amount
City	State	Zip Code		7721.00
LANSDOWNE	VA	20176		Transaction ID : SE.11681  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT METRICS 2-24-16	- SEE RED	Category/ Type 001		02 / 28 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Name of Federal Candidate		X Support	Office	Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ		Oppose	X	President Senate State: TX
Calendar Year-To-Date		72739.76	Disbu 2016	rsement For: X Primary General
Per Election for Office Sought		12139.10	2010	Other (specify) -
Full Name of Payee ACTIVE ENGAGEMENT, LLC		▼ Memo Ite	em	Date of Public Distribution/Dissemination
ACTIVE ENGAGEMENT, EEG				02 28 2016
Mailing Address 44084 RIVERSIDE PKWY ST	TE 350			Amount
City	State	Zip Code		1870.00
LANSDOWNE	VA	20176		Transaction ID : SE.11684  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT METRICS 2-24-16	- SEE RED	Category/ Type 001		02 28 2016
Name of Federal Candidate		Support	Office	e Sought: House District:00
RAFAEL 'TED' EDWARD CRUZ		Oppose	X	President Senate State: OK
Calendar Year-To-Date		49567.05	Disbu 2016	ursement For: X Primary General
Per Election for Office Sought	7 7	49307.03	2010	Other (specify)
(a) SUBTOTAL of Itemized Independent Exper	ditures		. •	0.00
(b) SUBTOTAL of Unitemized Independent Exp	penditures		. •	
(c) TOTAL Independent Expenditures				
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.				
MR. JON FRANCIS	[Electron	ically Filed]	M	M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Signature	Encuona	Date	, 0	6 14 2016

PAGE		OF	68
FOR L	INE 24	OF FO	ORM 3X

	FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼
KEEP THE PROMISE III	C C00575423
Check if 24-hour report 48-hour report New report Amends report	ort filed on
Full Name of Payee  Memolt	tem Date of Public Distribution/Dissemination
ACTIVE ENGAGEMENT, LLC  Mailing Address  AAOOA DIVERSIDE BIJANY STE 250	02 28 2016
44084 RIVERSIDE PKWY STE 350	Amount
City State Zip Code	3395.00
LANSDOWNE VA 20176	Transaction ID : SE.11693  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16  Category/ Type 001	02 / 28 / 2016
Name of Federal Candidate Support	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ Oppose	President Senate State: GA
Calendar Year-To-Date Per Election for Office Sought 89672.77	Disbursement For:
Full Name of Payee   Memo Ite	
ACTIVE ENGAGEMENT, LLC	02 29 2016
Mailing Address 44084 RIVERSIDE PKWY STE 350	Amount
City State Zip Code	9252.00
LANSDOWNE VA 20176	Transaction ID : SE.11698  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16  Category/ Type 001	02 / 29 / 2016
Name of Federal Candidate Support	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ Oppose	President Senate State:TX
Calendar Year-To-Date Per Election for Office Sought  113155.40	Disbursement For:
(a) SUBTOTAL of Itemized Independent Expenditures	• 0.00
(b) SUBTOTAL of Unitemized Independent Expenditures	· •
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were with, or at the request or suggestion of, any candidate or authorized committee or agent c party committee) any political party committee or its agent.	
MR. JON FRANCIS  [Electronically Filed] Date	e 06 14 2016
Signature	

PAGE FOR L	22 INE 24	OF OF FO	68 DRM 3X	-
DENTIFI	CATIOI	N NUM	BER ▼	

	FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼
KEEP THE PROMISE III	C C00575423
Check if 24-hour report 48-hour report New report Amends report filed or	n
	Date of Public Distribution/Dissemination
ACTIVE ENGAGEMENT, LLC	02 29 7 2016
Mailing Address 44084 RIVERSIDE PKWY STE 350	Amount
City State Zip Code	1362.00
	ransaction ID : SE.11702 Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16  Category/ Type 001	02 / 29 / 2016
Name of Federal Candidate Support Office S	Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ  Oppose	President Senate State: OK
Calendar Year-To-Date Per Election for Office Sought  Disburse 2016	ement For: Primary General
	Other (specify)
Full Name of Payee  ACTIVE ENGAGEMENT, LLC	Date of Public Distribution/Dissemination
Mailing Address 44084 RIVERSIDE PKWY STE 350	02 29 2016 Amount
City State Zip Code	1956.00
24102011112	ransaction ID : SE.11706 Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16  Category/ Type 001	02 / 29 / 2016
Name of Federal Candidate Support Office S	Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ	President Senate State: TN
Calendar Year-To-Date Per Election for Office Sought  Disburs 2016	sement For:
(a) SUBTOTAL of Itemized Independent Expenditures	0.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were not made with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or party committee) any political party committee or its agent.	
MR. JON FRANCIS  [Electronically Filed] Date 06	14 2016
Signature	

NAME OF COMMITTEE (In Full)

PAGE 23 OF 68 FOR LINE 24 OF FORM 3X
FEC IDENTIFICATION NUMBER ▼
C C00575423
filed on MMM / DD / YYYYYY
Date of Public Distribution/Dissemination
02 29 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Amount
1421.00
Transaction ID: SE.11708  Date of Disbursement or Obligation
Date of Disbursement of Congation  M M / D D / Y Y Y Y  02 29 2016
Office Sought: House District:00
Disbursement For:
Date of Public Distribution/Dissemination
02 / 29 / 2016
Amount
3417.00 Transaction ID : SE.11715
Date of Disbursement or Obligation
02 / 29 / 2016
Office Sought: House District: 00
President Senate State: VA
Disbursement For:
0.00

KEEP THE PROMISE III	C C00575423
Check if 24-hour report 48-hour report New report Amends report file	ed on Man / Dab / Yayaya
Full Name of Payee ACTIVE ENGAGEMENT, LLC	Date of Public Distribution/Dissemination  02 29 2016
Mailing Address 44084 RIVERSIDE PKWY STE 350	Amount
City State Zip Code	1421.00
LANSDOWNE VA 20176	Transaction ID : SE.11708  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16  Category/ Type 001	02 / 29 / 2016
Name of Federal Candidate Support Office	ce Sought: House District: 00
DAFAEL ITEDLEDWARD COUZ	President Senate State: AL
Calendar Year-To-Date Per Election for Office Sought  Dist. 2010	bursement For:
Full Name of Payee	Date of Public Distribution/Dissemination
ACTIVE ENGAGEMENT, LLC	02 29 2016
Mailing Address 44084 RIVERSIDE PKWY STE 350	Amount
004	2447.00
City State Zip Code  LANSDOWNE VA 20176	3417.00  Transaction ID : SE.11715  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16  Category/ Type 001	02 29 2016
Name of Federal Candidate Support Office	ce Sought: House District: 00
RAFAFI 'TED' EDWARD CRUZ	President Senate State: VA
Calendar Year-To-Date Per Election for Office Sought  Dist 201	bursement For:
(a) SUBTOTAL of Itemized Independent Expenditures	0.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were not n with, or at the request or suggestion of, any candidate or authorized committee or agent of eith party committee) any political party committee or its agent.	
MR. JON FRANCIS  [Electronically Filed] Date	06 14 2016
Signature	

PAGE	24	OF	68 ORM 3X
FOR L	INE 24	OF F	ORM 3X

		FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
KEEP THE PROMISE III		C C00575423
Check if 24-hour report 48-hour report New report		
Full Name of Payee	🔀 Memo Ite	em Date of Public Distribution/Dissemination
Mailing Address AAGGA RIVERGIDE RIVAN CTE 250		02 / 29 / 2016
44084 RIVERSIDE PKWY STE 350		Amount
City State	Zip Code	1013.00
LANSDOWNE VA	20176	Transaction ID : SE.11716  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type 001	02 / 29 / 2016
Name of Federal Candidate	X Support	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: GA
Calendar Year-To-Date Per Election for Office Sought	123222.96	Disbursement For: ☐ Primary ☐ General 2016 ☐ Other (specify) ▶
Full Name of Payee	X Memo Ite	
FACEBOOK	_	02 01 2016
Mailing Address 1 HACKER WAY		Amount
City State	Zip Code	16536.87
MENLO PARK CA	94025	Transaction ID : SE.10565  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type 001	02 / 01 / 2016
Name of Federal Candidate	X Support	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: IA
Calendar Year-To-Date Per Election for Office Sought	965190.47	Disbursement For:
(a) SUBTOTAL of Itemized Independent Expenditures		0.00
(b) SUBTOTAL of Unitemized Independent Expenditures		. •
(c) TOTAL Independent Expenditures		
Under penalty of perjury I certify that the independent expenditures with, or at the request or suggestion of, any candidate or authorized party committee) any political party committee or its agent.		
MR. JON FRANCIS [Electron	ically Filed] Date	06 14 2016
Signature		

Check if

### SCHEDULE E (FE ITEMIZED INDEPENDE

MIZED INDEPENDENT EXPEN	NDITURES			PAGE 25 OF 68 FOR LINE 24 OF FORM 3X
EP THE PROMISE III				FEC IDENTIFICATION NUMBER ▼
				C C00575423
ck if 24-hour report 48-hou	ur report New I	report Amends rep	ort filed	on M = M / D = D / Y = Y = Y
Full Name of Payee		🔀 Memo I	tem	Date of Public Distribution/Dissemination
FACEBOOK				02 / 02 / 2016
Mailing Address 1 HACKER WAY				Amount
24.	Ctata	7:- Oada		2007.05
City MENLO PARK	State CA	Zip Code 94025		3967.25 Transaction ID : SE.10567
		1 1020		Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLAC METRICS 2-24-16	EMENT - SEE RED	Category/ Type 001		02 / 02 / 2016
Name of Federal Candidate		X Support	Office	e Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ		Oppose	X	President Senate State: NH
Calendar Year-To-Date Per Election for Office Sought		3967.25	Disbu 2016	orsement For:
Full Name of Payee FACEBOOK		🔀 Memo It	em	Date of Public Distribution/Dissemination  O2  03  03  03  03
Mailing Address 1 HACKER WAY				Amount
City	State	Zip Code		7320.92
MENLO PARK	CA	94025		Transaction ID : SE.10568  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLAC METRICS 2-24-16	CEMENT - SEE RED	Category/ Type 001		02 / 03 / 2016
Name of Federal Candidate		X Support	Office	e Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ		Oppose	X	President Senate State: NH
Calendar Year-To-Date Per Election for Office Sought		11288.17	Disbu 2016	ursement For:

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

(c) TOTAL Independent Expenditures.....

MR. JON FRANCIS						
WK. JON PRANCIS	[Electronically Filed]	Date	06	14	/	2016
Signature						

### SC ITE

CHEDULE E (FEC Form 3X)					
MIZED INDEPENDENT EXPENDITURES		PAGE FOR LII	26 NE 24	OF FC	68 DRM 3X
ME OF COMMITTEE (In Full) EEP THE PROMISE III		<b>DENTIFIC</b> C005754		I NUM	BER ▼

KEEP THE PROMISE III		C C00575423
theck if 24-hour report 48-hour report New	w report Amends repor	t filed on MMM / DED / Y Y Y Y
Full Name of Payee	<b>X</b> Memo Ite	Date of Public Distribution/Dissemination
FACEBOOK		02 04 7 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 1 HACKER WAY		Amount
01	7'r O da	4700.07
City State MENLO PARK CA	Zip Code 94025	4736.07  Transaction ID : SE.10569  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type 001	02 / 04 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Name of Federal Candidate	X Support	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: NH
Calendar Year-To-Date Per Election for Office Sought	16024.24	Disbursement For:
Full Name of Payee	X Memo Iter	
FACEBOOK		02
Mailing Address 1 HACKER WAY		Amount
City	Zin Code	3524.85
City State MENLO PARK CA	Zip Code 94025	Transaction ID : SE.10570  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type 001	02 05 7 2016
Name of Federal Candidate	X Support	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: NH
Calendar Year-To-Date Per Election for Office Sought	19549.09	Disbursement For: Primary General
Tel Liection for Office Sought	7	Other (specify) -
(a) SUBTOTAL of Itemized Independent Expenditures		0.00
(b) SUBTOTAL of Unitemized Independent Expenditures		<b>&gt;</b>
(c) TOTAL Independent Expenditures		<b>&gt;</b>
Under penalty of perjury I certify that the independent expend with, or at the request or suggestion of, any candidate or authoratty committee) any political party committee or its agent.		
MR. JON FRANCIS [Eli	ectronically Filed] Date	06 14 2016
Signature	· · · · Date	

PAGE	27	OF	68	
FOR L	NE 24	OF	FORM	3X

					FOR LINE 2	4 OF FORM 3X
	E OF COMMITTEE (In Full)			FEC II	DENTIFICATIO	ON NUMBER ▼
KE	EP THE PROMISE III			С	C00575423	
Chec	k if 24-hour report 48-hour report New report	ort Amends repo	ort filed on	M = M	/ D = D /	Y = Y = Y = Y
	Full Name of Payee	🔀 Memo It	em Da	te of Publi	ic Distribution/l	Dissemination
	FACEBOOK			02	06	2016
l N	Mailing Address 1 HACKER WAY		Am	nount		
	City State	Zip Code	-			3639.85
N	MENLO PARK CA	94025			D: SE.10571 ursement or O	bligation
- [1	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type 001		02	06	2016
١	Name of Federal Candidate	X Support	Office Sor	ught:	House I	District: 00
ſ	RAFAEL 'TED' EDWARD CRUZ	Oppose	X Pre	sident	Senate	State: NH
	Calendar Year-To-Date Per Election for Office Sought	23188.94	Disbursen 2016	nent For: Other (sp	Primary	General
-  -	Full Name of Payee	X Memo Ite	em De		ic Distribution/	Discomination
	FACEBOOK	<u>.</u>	Da	M M M O2	/ DISTIBUTION/	2016
N	Mailing Address 1 HACKER WAY		An	nount	07	2010
	Dity State	Zip Code				4072.46
	MENLO PARK CA	94025			D: SE.10572 ursement or C	Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type 001		02	07	2016
1	Name of Federal Candidate	X Support	Office So	ught:	House	District:00
	RAFAEL 'TED' EDWARD CRUZ	Oppose	X Pre	sident	Senate	State: NH
	Calendar Year-To-Date Per Election for Office Sought	27261.40	Disburser 2016	nent For: Other (s	Primary pecify) ▶	General
(a	) SUBTOTAL of Itemized Independent Expenditures		• [		7	0.00
(b	) SUBTOTAL of Unitemized Independent Expenditures		· •		7	
(с	) TOTAL Independent Expenditures		•			
wi	nder penalty of perjury I certify that the independent expenditures th, or at the request or suggestion of, any candidate or authorized arty committee) any political party committee or its agent.					
	MR. JON FRANCIS [Electron	ically Filed] Date	M M M	/ 14	/ Y Y 2016	
	Signature	_ Date				

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DEPENDENT EXPENDITURES	PAGE	28	OF	68
	FOR LI	NF 24	OF FO	RM 3X

		TOTT LINE 24 OF TOTAL 3X
NAME OF COMMITTEE (In Full)  KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼
REEP THE PROMISE III		C C00575423
Check if 24-hour report 48-hour report New	report Amends report	filed on Mam / Dad / Yayayay
Full Name of Payee FACEBOOK	🔀 Memo Item	Date of Public Distribution/Dissemination
Mailing Address		02 / 19 / 2016
1 HACKER WAY		Amount
City State	Zip Code	11811.40
MENLO PARK CA	94025	Transaction ID : SE.11627  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type 001	02 19 2016
Name of Federal Candidate	X Support (	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: SC
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: Primary General
	X Memo Item	Other (specify)
Full Name of Payee FACEBOOK	× Memorteni	Date of Public Distribution/Dissemination  02
Mailing Address 1 HACKER WAY		Amount
City State	Zip Code	5712.34
MENLO PARK CA	94025	Transaction ID : SE.12025  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type 001	02 25 2016
Name of Federal Candidate	X Support	Office Sought: House District:00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: TX
Calendar Year-To-Date Per Election for Office Sought		Disbursement For:
(a) SUBTOTAL of Itemized Independent Expenditures  (b) SUBTOTAL of Unitemized Independent Expenditures		0.00
Under penalty of perjury I certify that the independent expenditu with, or at the request or suggestion of, any candidate or authori party committee) any political party committee or its agent.		
MR. JON FRANCIS [Elect	tronically Filed]	06 14 2016
Signature	Date Date	2010

	nage# 201606149017579999	<b>v</b> )					
	CHEDULE E (FEC Form 3 EMIZED INDEPENDENT EXPEND					PAGE 29 OF 68 FOR LINE 24 OF FORM 3	3X
	AME OF COMMITTEE (In Full)				FEC I	DENTIFICATION NUMBER	<b>—</b>
۲	KEEP THE PROMISE III				С	C00575423	
Cł	heck if 24-hour report 48-hour	report New rep	port Amends repo	ort filed c	on M M	/ D = D / Y = Y = Y = Y	
	Full Name of Payee FACEBOOK		🔀 Memo It	em	Date of Publ	ic Distribution/Dissemination  / 25 / 2016	Y
	Mailing Address 1 HACKER WAY				Amount		_
	City	State	Zip Code		L	1369.05	П
	MENLO PARK	CA	94025		ransaction II Date of Disb		_
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACE METRICS 2-24-16	MENT - SEE RED	Category/ Type 001		02	25 2016	Ý
	Name of Federal Candidate		X Support	Office	Sought:	House District: 00	
	RAFAEL 'TED' EDWARD CRUZ		Oppose		President [	Senate State: OK	
	Calendar Year-To-Date Per Election for Office Sought		1369.05	Disburs 2016	sement For: Other (s	Primary General	al —
	Full Name of Payee FACEBOOK		🔀 Memo Ite	em	Date of Publ	ic Distribution/Dissemination  / DD D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	
	Mailing Address 1 HACKER WAY				Amount	2010	_
	City	State	Zip Code		· · · ·	2655.21	П
	MENLO PARK	CA	94025			D: SE.12029 oursement or Obligation	_
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACE METRICS 2-24-16	MENT - SEE RED	Category/ Type 001		02 02	25 / 2016	Y
	Name of Federal Candidate		X Support	Office	Sought:	House District: 00	_
	RAFAEL 'TED' EDWARD CRUZ		Oppose		President	Senate State: TN	
	Calendar Year-To-Date Per Election for Office Sought		2655.21	Disburs 2016	sement For: Other (s		al 
	(a) SUBTOTAL of Itemized Independent	Expenditures		. •		0.00	
	(b) SUBTOTAL of Unitemized Independent	nt Expenditures		• •		1 4 1 4 1	
	(c) TOTAL Independent Expenditures			•		1141141	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

MR. JON FRANCIS	[Electronically Filed]	Date	M M M	/ 14	2016
Signature					

### SCHEDULE E (FEC Form 3X) ITEN

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MIZED INDEPENDENT EXPENDITURES	PAGE	30	OF	68	
	FOR L	INE 2	4 OF	FORM	3X

	ME OF COMMITTEE (In Full) EEP THE PROMISE III			FEC IDENTIFICATION NUMBER ▼
				C C00575423
Che	eck if 24-hour report 48-hour report New report	ort Amends repo	rt filed	on M M / D D / Y Y Y Y
	Full Name of Payee FACEBOOK	🔀 Memo Ito	em	Date of Public Distribution/Dissemination
				02 25 / 2016
	Mailing Address 1 HACKER WAY			Amount
ı	City State	Zip Code		3177.58
	MENLO PARK CA	94025		Transaction ID : SE.12031 Date of Disbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type 001		02 25 2016
ı	Name of Federal Candidate	Support	Office	Sought: House District: 00
	RAFAEL 'TED' EDWARD CRUZ	Oppose	X	President Senate State: GA
	Calendar Year-To-Date Per Election for Office Sought	3177.58	Disbu 2016	rsement For: Primary General
ŀ				Other (specify) -
	Full Name of Payee FACEBOOK	🗷 Memo Ite	m	Date of Public Distribution/Dissemination
	Mailing Address 1 HACKER WAY			02 26 2016 Amount
	City State	Zip Code		4283.32
1	MENLO PARK CA	94025		Transaction ID : SE.11660  Date of Disbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type 001		02 / 26 / 2016
	Name of Federal Candidate	X Support	Office	Sought: House District:00
	RAFAEL 'TED' EDWARD CRUZ	Oppose	X	President Senate State: GA
	Calendar Year-To-Date Per Election for Office Sought	24872.72	Disbu 2016	orsement For:
	(a) SUBTOTAL of Itemized Independent Expenditures		. ▶	0.00
	(b) SUBTOTAL of Unitemized Independent Expenditures		•	1 1 7 1 1 7 1 1 7 1
	(c) TOTAL Independent Expenditures		•	
١	Under penalty of perjury I certify that the independent expenditures with, or at the request or suggestion of, any candidate or authorized party committee) any political party committee or its agent.			
	MR. JON FRANCIS [Electroni	ically Filed] Date	M 06	6 14 2016
	Signature	_ Date		

PAGE	31	OF	68
FOR L	INE 24	OF FO	ORM 3X

		FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
KEEP THE PROMISE III		C C00575423
Check if 24-hour report 48-hour report New report	Amends report fi	led on Man / Dad / Yayayay
Full Name of Payee	🔀 Memo Item	Date of Public Distribution/Dissemination
FACEBOOK  Mailing Address		02 26 / Y Y Y Y
Mailing Address 1 HACKER WAY		Amount
City State Zi	p Code	7090.41
	4025	Transaction ID : SE.12036  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type 001	02 / 26 / 2016
Name of Federal Candidate	X Support Of	fice Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ		President Senate State: TX
Calendar Year-To-Date Per Election for Office Sought		sbursement For:
Full Name of Payee	ズ Memo Item	Date of Public Distribution/Dissemination
FACEBOOK		Date of Public Distribution/Dissemination  M M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 1 HACKER WAY		Amount
City State Zi	ip Code	2806.17
	4025	Transaction ID : SE.12039  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type 001	02 / 26 / 2016
Name of Federal Candidate	X Support O	ffice Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: OK
Calendar Year-To-Date Per Election for Office Sought		isbursement For:
(a) SUBTOTAL of Itemized Independent Expenditures  (b) SUBTOTAL of Unitemized Independent Expenditures	ŕ	0.00
(c) TOTAL Independent Expenditures	·	
Under penalty of perjury I certify that the independent expenditures re with, or at the request or suggestion of, any candidate or authorized corparty committee) any political party committee or its agent.		
MR. JON FRANCIS [Electronical	lly Filed] Date	06 14 2016
Signature		

PAGE	32	OF	68	
FOR LI	INE 24	OF F	ORM 3X	
ENTIFI	CATIO	N NUM	BER ▼	

		FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
KEEP THE PROMISE III		C C00575423
Check if 24-hour report 48-hour report New report Ar	mends report filed on	M = M / D = D / Y = Y = Y
	Memo Item Da	te of Public Distribution/Dissemination
FACEBOOK  Mailing Address		02 / 26 / 2016
Mailing Address 1 HACKER WAY	Am	nount
City State Zip Code		3093.77
MENLO PARK CA 94025		nsaction ID : SE.12042 ate of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16  Category, Type		02 / 26 / 2016
Name of Federal Candidate	Support Office Sou	ught: House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose X Pres	
Calendar Year-To-Date Per Election for Office Sought 13163.9	Disbursem 2016	nent For:
Full Name of Payee	X Memo Item Da	ate of Public Distribution/Dissemination
FACEBOOK	Jae Da	02 26 2016
Mailing Address 1 HACKER WAY	An	nount
City State Zip Code	——— [	1516.12
MENLO PARK CA 94025		nsaction ID : SE.12046 ate of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16  Category, Type		02 26 7 2016
Name of Federal Candidate	Support Office Sor	ught: House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose X Pre	esident Senate State: AR
Calendar Year-To-Date Per Election for Office Sought	Disbursen 2016	ment For:
(a) SUBTOTAL of Itemized Independent Expenditures	······	0.00
(b) SUBTOTAL of Unitemized Independent Expenditures	······	
(c) TOTAL Independent Expenditures	· [	1 4 1 4 1 6
Under penalty of perjury I certify that the independent expenditures reported he with, or at the request or suggestion of, any candidate or authorized committee party committee) any political party committee or its agent.		
MR. JON FRANCIS [Electronically Filed]	Date 06	14 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Signature	24.0	

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CHEDULE E (FEC Form 3)				
EMIZED INDEPENDENT EXPEND	ITURES			PAGE 33 OF 68 FOR LINE 24 OF FORM 3X
AME OF COMMITTEE (In Full)				
KEEP THE PROMISE III				FEC IDENTIFICATION NUMBER ▼
KEEL THE FROM OE III				C C00575423
heck if 24-hour report 48-hour	report New re	port Amends repo	ort filed	on Mam / Dad / Yayayay
Full Name of Payee FACEBOOK		🔀 Memo It	em	Date of Public Distribution/Dissemination
FACEBOOK				02 26 2016
Mailing Address 1 HACKER WAY				
				Amount
City	State	Zip Code		1317.97
MENLO PARK	CA	94025	1	Transaction ID : SE.12049
Purpose of Expenditure				Date of Disbursement or Obligation
DIGITAL MEDIA PRODUCTION/PLACE! METRICS 2-24-16	IENT - SEE RED	Category/ Type 001		02 26 2016
Name of Federal Candidate		X Support	Office	Sought: House District:00
RAFAEL 'TED' EDWARD CRUZ		Oppose	X	President Senate State: AK
Calendar Year-To-Date				rsement For: X Primary General
Per Election for Office Sought		1317.97	2016	Other (specify) ▶
Full Name of Payee	_	🔀 Memo Ite	m	Date of Public Distribution/Dissemination
FACEBOOK				M M / D D / Y Y Y Y
Mailing Address 1 HACKER WAY				02 26 2016
1 HACKER WAY				Amount
City	State	Zip Code		1096.51
MENLO PARK	CA	94025		Transaction ID : SE.12052
		04020		Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACE METRICS 2-24-16	MENT - SEE RED	Category/ Type 001		02 / 26 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Name of Federal Candidate		X Support	Office	Sought: House District:00
RAFAEL 'TED' EDWARD CRUZ		Oppose	X	President Senate State: VA
Colondor Voor To Data				rsement For: X Primary General
Calendar Year-To-Date Per Election for Office Sought		44176.51	2016	Other (specify)
(a) SUBTOTAL of Itemized Independent	Expenditures		. •	0.00
				7 7 7
(b) SUBTOTAL of Unitemized Independe	nt Expenditures		. •	
			-	7 7
(c) TOTAL Independent Expenditures				
				7 7

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

MR. JON FRANCIS	[Electronically Filed]	Date	06	14	/	2016
Signature						

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DENTIFICATION NUMBER ▼						

		FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
KEEP THE PROMISE III		C C00575423
Check if 24-hour report 48-hour report New report Ame	nends report filed on	M = M / D = D / Y = Y = Y
	▼ Memo Item Da	ate of Public Distribution/Dissemination
FACEBOOK  Mailing Address		02 26 / Y Y Y Y Y Y
Mailing Address 1 HACKER WAY	An	mount
City State Zip Code		4283.32
MENLO PARK CA 94025		ansaction ID : SE.12055 ate of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16  Category/ Type	001	02 / 26 / 2016
Name of Federal Candidate	Support Office So	ought: House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose X Pre	
Calendar Year-To-Date Per Election for Office Sought 48892.60		ment For:
Full Name of Payee	Memo Item Da	Pate of Public Distribution/Dissemination
FACEBOOK	De	02 27 2016
Mailing Address 1 HACKER WAY	Ar	mount
City State Zip Code		5567.70
MENLO PARK CA 94025		ansaction ID : SE.11676 late of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16  Category/ Type	001	M 02 / 27 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Name of Federal Candidate	Support Office So	ought: House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose X Pre	esident Senate State: GA
Calendar Year-To-Date Per Election for Office Sought 74196.86		ement For: Primary General  Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditures	······	0.00
(b) SUBTOTAL of Unitemized Independent Expenditures	······	
(c) TOTAL Independent Expenditures	······	
Under penalty of perjury I certify that the independent expenditures reported her with, or at the request or suggestion of, any candidate or authorized committee of party committee) any political party committee or its agent.		
MR. JON FRANCIS [Electronically Filed]	Date 06	14 2016
Signature	2010	

MR. JON FRANCIS

Signature

S	CHEDULE E (FEC Form 3	BX)						
Т	EMIZED INDEPENDENT EXPEN	DITURES			PAGE 35 OF 68 FOR LINE 24 OF FORM 3	3X		
	AME OF COMMITTEE (In Full)			ı	FEC IDENTIFICATION NUMBER	<del>-</del>		
ł	(EEP THE PROMISE III				C C00575423			
С	heck if 24-hour report 48-hour	report New rep	port Amends repo	ort filed on	M / D D / Y Y Y Y			
	Full Name of Payee FACEBOOK		🔀 Memo It	M	f Public Distribution/Dissemination	_		
	Mailing Address 1 HACKER WAY				02 27 2016 t	_		
	City	State	Zip Code		8520.68	П		
	MENLO PARK	CA	94025		Transaction ID : SE.12058  Date of Disbursement or Obligation			
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACE METRICS 2-24-16	EMENT - SEE RED	Category/ Type 001		02 27 2016			
	Name of Federal Candidate		X Support	Office Sought:	: House District: 00			
	RAFAEL 'TED' EDWARD CRUZ		Oppose	X Presider	nt Senate State: TX	_		
	Calendar Year-To-Date Per Election for Office Sought		32300.96	Disbursement For: ☐ Primary ☐ Ge 2016 ☐ Other (specify) ▶				
	Full Name of Payee   FACEBOOK  Memo Item		Date 0	f Public Distribution/Dissemination	V			
	Mailing Address				02 27 2016			
	Mailing Address 1 HACKER WAY			Amoun	nt			
	City	State	Zip Code		3410.22			
	MENLO PARK	CA	94025		ction ID : SE.12061 If Disbursement or Obligation			
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACE METRICS 2-24-16	EMENT - SEE RED	Category/ Type 001		02 27 2016	Ý		
	Name of Federal Candidate		X Support	Office Sought	: House District: 00	_		
	RAFAEL 'TED' EDWARD CRUZ		Oppose	X Preside	nt Senate State: OK			
	Calendar Year-To-Date Per Election for Office Sought		34932.94	Disbursement 2016 Ot	For:	al 		
	•					_		
	(a) SUBTOTAL of Itemized Independent	Expenditures		•	0.00			
	(b) SUBTOTAL of Unitemized Independ	ent Expenditures		• •				
	(c) TOTAL Independent Expenditures			•				
	Under penalty of perjury I certify that th with, or at the request or suggestion of, party committee) any political party committee	any candidate or authorized						

[Electronically Filed]

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Date

14

2016

PAGE	36	OF	68		
FOR L	INE 24	OF F	ORM 3X		

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	E OF COMMITTEE (In Full)			FEC	IDENTIFICATIO	N NUMBER ▼
ΚE	EP THE PROMISE III			С	C00575423	
Chec	k if 24-hour report 48-hour report New report	ort Amends	report filed	d on	/ D D /	Y Y Y
	Full Name of Payee	<b>⋈</b> Me	mo Item	Date of Pub	lic Distribution/I	Dissemination
	FACEBOOK  Acilian Address			02	27	2016
	Mailing Address 1 HACKER WAY			Amount		
	City State	Zip Code				4508.31
N	MENLO PARK CA	94025		Transaction I Date of Dish	D: SE.12064 oursement or O	bligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type	001	M 02	27	2016
1	Name of Federal Candidate	X Suppo	ort Offic	e Sought:	House [	District: 00
'	RAFAEL 'TED' EDWARD CRUZ	Oppos	se X	President	Senate	State: TN
	Calendar Year-To-Date Per Election for Office Sought	29314.52	Disb 2016		Primary pecify) ►	General
-	Full Name of Payee	<b>⋉</b> Men	no Item			Discomination
ľ	FACEBOOK	<u>~</u> e		M M M 02	lic Distribution/	2016
1	Mailing Address 1 HACKER WAY			Amount	21	2010
	Dity State	Zip Code				1289.14
ı	MENLO PARK CA	94025		Transaction Date of Disk	ID: SE.12068 oursement or C	Obligation
-	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type	001	02	27	2016
1	Name of Federal Candidate	Suppo	ort Offic	e Sought:	House	District:00
	RAFAEL 'TED' EDWARD CRUZ	Oppos	se 🔀	President	Senate	State: VA
	Calendar Year-To-Date Per Election for Office Sought	73696.98	Disb 201		Primary pecify) ►	General
(a	) SUBTOTAL of Itemized Independent Expenditures		······ <b>&gt;</b>			0.00
(b	) SUBTOTAL of Unitemized Independent Expenditures		·····		7	
(с	) TOTAL Independent Expenditures		······	-7	7	
wi	nder penalty of perjury I certify that the independent expenditures th, or at the request or suggestion of, any candidate or authorized arty committee) any political party committee or its agent.					
	MR. JON FRANCIS [Electronic	ically Filed]	Date	D6 / 14	2016	
	Signature	_	Dato			

PAGE	37	OF	68
FOR L	INE 24	OF F	ORM 3X

		FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
KEEP THE PROMISE III		C C00575423
Check if 24-hour report 48-hour report New report	t Amends report	filed on Mam / Dab / Yayayay
Full Name of Payee	🔀 Memo Item	Date of Public Distribution/Dissemination
FACEBOOK		02 / 27 / 2016
Mailing Address 1 HACKER WAY		Amount
City State Z	Zip Code	5567.70
1 '	94025	Transaction ID : SE.12071  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type 001	02 / 27 / 2016
Name of Federal Candidate	X Support C	Office Sought: House District:00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: GA
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: Primary General  Other (appoint)
	Marra Itara	Other (specify) -
Full Name of Payee FACEBOOK	<b>⋈</b> Memo Item	Date of Public Distribution/Dissemination
Mailing Address 1 HACKER WAY		02 28 2016 Amount
City State Z	Zip Code	16033.37
1 ·	94025	Transaction ID : SE.11679  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PLACEMENT/PRODUCTION - SEE RED METRICS 2-24-16	Category/ Type 001	02 28 2016
Name of Federal Candidate	X Support 0	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: TX
Calendar Year-To-Date Per Election for Office Sought		Disbursement For:
(a) SUBTOTAL of Itemized Independent Expenditures  (b) SUBTOTAL of Unitemized Independent Expenditures		0.00
Under penalty of perjury I certify that the independent expenditures rewith, or at the request or suggestion of, any candidate or authorized of party committee) any political party committee or its agent.		
MR. JON FRANCIS [Electronical	ally Filed] Date	06 14 2016
Signature	24.0	

	PAGE FOR LI		OF OF FO	68 DRM 3X	
IDENTIFICATION NUMBER ▼					

	ME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
K	EEP THE PROMISE III		C C00575423
Che	eck if 24-hour report 48-hour report New report	Amends repor	rt filed on
	Full Name of Payee	▼ Memo Ite	Date of Public Distribution/Dissemination
	FACEBOOK  Mailing Address ALLA OKER WAY		02 / 28 / 2016
	1 HACKER WAY		Amount
ľ	City State Zip	Code	5655.14
	MENLO PARK CA 940	25	Transaction ID : SE.11682  Date of Disbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	tegory/ Type 001	02 / 28 / 2016
ľ	Name of Federal Candidate	Support	Office Sought: House District: 00
	RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: OK
	Calendar Year-To-Date Per Election for Office Sought	5076.51	Disbursement For:  Primary General 2016 Other (specify) ▶
ŀ	E.II Name of Davis	<b>✗</b> Memo Iter	
	Full Name of Payee FACEBOOK	Memo itel	Date of Public Distribution/Dissemination  02  02  02  03  04  05  07  08  08  08  08  08  08  08  08  08
	Mailing Address 1 HACKER WAY		Amount
	City Chata 7in	Codo	7152.58
	City State Zip MENLO PARK CA 940	Code 025	Transaction ID : SE.11685
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	tegory/ Type 001	Date of Disbursement or Obligation  02  28  2016
ľ	Name of Federal Candidate	Support	Office Sought: House District: 00
	RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: TN
	Calendar Year-To-Date Per Election for Office Sought	1390.17	Disbursement For:
	a) SUBTOTAL of Itemized Independent Expenditures		
(	b) SUBTOTAL of Unitemized Independent Expenditures		<b>&gt;</b>
(	c) TOTAL Independent Expenditures		·
١	Under penalty of perjury I certify that the independent expenditures repovith, or at the request or suggestion of, any candidate or authorized comparty committee) any political party committee or its agent.		
	MR. JON FRANCIS [Electronically	Filed]	06 14 2016
	Signature	Date Date	2010

NAME OF COMMITTEE (In Full)

	PAGE 39 FOR LINE 24	OF 68 OF FORM 3X
FEC II	DENTIFICATION	
С	C00575423	
М	/ D D /	Y Y Y Y Y
f Publi	c Distribution/Di	issemination
02 <sup>M</sup>	28	2016
it		
		1697.21
f Disbu	D: SE.11687 ursement or Ob	
02 <sup>M</sup>	28	2016
: [	House Di	strict: 00
nt	Senate	State: AR
For:	Primary	General
her (sp	pecify) ▶	
	ic Distribution/D	issemination
02 <sup>M</sup>	28	2016
nt		
		1693.53
	D: SE.11689 ursement or Ob	ligation
02 <sup>M</sup>	28	2016
: [	House D	istrict: 00
nt [	Senate	State: AK
For:	X Primary	General
her (s <sub>l</sub>	pecify) ►	
_		

KEEP THE PROMISE III				C C00575423
Check if 24-hour report 48-hour re	port New repo	ort Amends repo		M = M / D = D / Y = Y = Y
Full Name of Payee		🔀 Memo Ito	em Date	of Public Distribution/Dissemination
FACEBOOK				02 28 2016
Mailing Address 1 HACKER WAY			Amou	
City	State	Zip Code		1697.21
MENLO PARK	CA	94025		action ID : SE.11687 of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEME METRICS 2-24-16	ENT - SEE RED	Category/ Type 001		02 / 28 / 2016
Name of Federal Candidate		X Support	Office Sough	nt: House District:00
RAFAEL 'TED' EDWARD CRUZ		Oppose	X Presid	lent Senate State: AR
Calendar Year-To-Date Per Election for Office Sought		8085.02	Disbursemer 2016	
,	, , , , , , , , , , , , , , , , , , , ,			Other (specify) -
Full Name of Payee FACEBOOK		<b>⋉</b> Memo Ite	Date	of Public Distribution/Dissemination
Mailing Address 1 HACKER WAY			Amou	02 28 2016 unt
				1000 50
City	State CA	Zip Code	Trans	1693.53 action ID : SE.11689
MENLO PARK		94025		of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEM METRICS 2-24-16	ENT - SEE RED	Category/ Type 001	] [	02 / 28 / 2016
Name of Federal Candidate		X Support	Office Sough	ht: House District: 00
RAFAEL 'TED' EDWARD CRUZ		Oppose	X Presid	dent Senate State: AK
Calendar Year-To-Date Per Election for Office Sought		3331.63	Disbursemen 2016	nt For:
(a) SUBTOTAL of Itemized Independent E:			· [	0.00
(c) TOTAL Independent Expenditures	·			7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7
(c) TOTAL independent Expenditures			<u> </u>	4 4
Under penalty of perjury I certify that the i with, or at the request or suggestion of, an party committee) any political party committee	y candidate or authorized			
MR. JON FRANCIS	[Electron	ically Filed]	M_M /	14 2016
Signature		Date	00	2010

MR. JON FRANCIS

Signature

SCHEDULE E (FEC Form 3X)					
TEMIZED INDEPENDENT EXPENDIT	JRES			PAGE 40 FOR LINE	OF 68 24 OF FORM 3X
NAME OF COMMITTEE (In Full)				FEC IDENTIFICATI	ON NUMBER ▼
KEEP THE PROMISE III				C C00575423	
Check if 24-hour report 48-hour report	ort New repo	ort Amends repo		M / D D /	Y W Y W Y
Full Name of Payee		🔀 Memo It	em Date o	of Public Distribution	n/Dissemination
FACEBOOK			М	02 28	2016
Mailing Address 1 HACKER WAY			Amou	nt	
City	State	Zip Code			2208.59
MENLO PARK	CA	94025		ction ID : SE.11691 of Disbursement or	Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMEN METRICS 2-24-16	T - SEE RED	Category/ Type 001		02 28	2016
Name of Federal Candidate		Support	Office Sough	it: House	District: 00
RAFAEL 'TED' EDWARD CRUZ		Oppose	X Preside	ent Senate	State: VA
Calendar Year-To-Date Per Election for Office Sought		81116.58	Disbursement 2016	t For:	y General
Full Name of Payee	-	🔀 Memo Ite	m Date	of Public Distribution	n/Dissemination
FACEBOOK			IM	02 / 28	2016
Mailing Address 1 HACKER WAY			Amou	int	
City	State	Zip Code			8751.45
MENLO PARK	CA	94025		of Disbursement or	
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMEN METRICS 2-24-16	IT - SEE RED	Category/ Type 001	IM	02 / 28	2016
Name of Federal Candidate		X Support	Office Sough	nt: House	District:00
RAFAEL 'TED' EDWARD CRUZ		Oppose	X Preside	ent Senate	State: GA
Calendar Year-To-Date Per Election for Office Sought		98424.22	Disbursemen 2016 O	nt For: X Primar	y General
(a) SUBTOTAL of Itemized Independent Exp	enditures				0.00
				7 1 7	
(b) SUBTOTAL of Unitemized Independent E	xpenditures		· •		
(c) TOTAL Independent Expenditures			· -	4 4	
Under penalty of perjury I certify that the inc with, or at the request or suggestion of, any party committee) any political party committee	candidate or authorized				

[Electronically Filed]

06

Date

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PAGE FOR I		OF OF FO	68 DRM 3X	7
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C00575	ICATIO	NUM	BER ▼	

	FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼
KEEP THE PROMISE III	C C00575423
Check if 24-hour report 48-hour report New report Amends report	ort filed on
Full Name of Payee   Memo It	Date of Public Distribution/Dissemination
FACEBOOK	02 29 2016
Mailing Address 1 HACKER WAY	Amount
City State Zip Code	22289.33
MENLO PARK CA 94025	Transaction ID : SE.11696  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16  Category/ Type 001	02 / 29 / 2016
Name of Federal Candidate Support	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ Oppose	President Senate State: TX
Calendar Year-To-Date Per Election for Office Sought 95029.09	Disbursement For: Primary General 2016
	Under (specify) ▶
Full Name of Payee  FACEBOOK  Memo Ite	M M / D D / Y Y Y Y
Mailing Address 1 HACKER WAY	02 29 2016
	Amount
City State Zip Code	7054.49
MENLO PARK CA 94025	Transaction ID : SE.11700  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16  Category/ Type 001	02 / 29 / 2016
Name of Federal Candidate Support	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ Oppose	President Senate State: OK
Calendar Year-To-Date Per Election for Office Sought 56621.54	Disbursement For:
(a) SUBTOTAL of Itemized Independent Expenditures	0.00
(b) SUBTOTAL of Unitemized Independent Expenditures	·
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were with, or at the request or suggestion of, any candidate or authorized committee or agent of party committee) any political party committee or its agent.	
MR. JON FRANCIS  [Electronically Filed] Date	M M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Signature	التقاليا ليا

## SCHEDULE E (FEC Form 3X)

TEMIZED INDEPENDENT EXPENDITURES					PAGE 42	OF 68 24 OF FORM 3X
NAME OF COMMITTEE (In Full)				550 11		
KEEP THE PROMISE III				L. L		ON NUMBER ▼
				C	C00575423	
Check if 24-hour report 48-hour report	New rep	ort Amends re	eport filed	i on		Y I Y II Y II Y
Full Name of Payee		<b>⋈</b> Memo	o Item	Date of Publi	c Distribution	/Dissemination
FACEBOOK				M M M 02	/ 29 /	2016
Mailing Address 1 HACKER WAY					20	2010
TIPAGNEN WAY				Amount		
City	State	Zip Code				6679.19
MENLO PARK	CA	94025		Transaction ID		Obligation
Purpose of Expenditure		Category/	-	Date of Disbl	rsement or C	Doligation
DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE METRICS 2-24-16	RED	Type 00	01	02	29	2016
Name of Federal Candidate		X Support	Offic	e Sought:	House	District: 00
RAFAEL 'TED' EDWARD CRUZ		Oppose		President	Senate	State: TN
Colondor Voor To Doto				ursement For:		
Calendar Year-To-Date Per Election for Office Sought		53397.07	2016		-	dono.a.
Full Name of Payee	,	× Memo	Item			/Dissemination
FACEBOOK		<u> </u>		Date of Publi	/ DED /	Dissemination
Mailing Address				02	29	2016
Mailing Address 1 HACKER WAY				Amount		
City	State	Zip Code				2750.78
MENLO PARK	CA	94025		Transaction II Date of Disb	<b>D</b> : <b>SE.11709</b> ursement or (	Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE	. הבה	Category/	14	M = M	/ D D /	Y   Y   Y   Y
METRICS 2-24-16	. KEU	Type	л 	02	29	2016
Name of Federal Candidate		X Support	Offic	e Sought:	House	District: 00
RAFAEL 'TED' EDWARD CRUZ		Oppose	X	President	Senate	State: AR
Calendar Year-To-Date				ursement For:	Y Primary	/ General
Per Election for Office Sought	7 7	12686.49	2016	Other (s	pecify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditures	s					0.00
(b) SUBTOTAL of Unitemized Independent Expenditu	ıres		····· <b>•</b>			
(c) TOTAL Independent Expenditures			····· <b>•</b>			
Under penalty of perjury I certify that the independer with, or at the request or suggestion of, any candidat party committee) any political party committee or its a	te or authorized	•				
MR. JON FRANCIS	[Electron	ically Filed]	ate (	06 / 14	/ Y Y 201	6
Signature			ale		نتسا ا	

TEMIZED INDEPENDENT EXPENDITURES		PAGE 43 OF 68
		FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)  KEEP THE PROMISE III		FEC IDENTIFICATION NUMBER ▼
		C C00575423
Check if 24-hour report 48-hour report	New report Amends rep	port filed on Man / Dad / Yayayay
Full Name of Payee FACEBOOK	<b>⊠</b> Memo	M M / D D / Y Y Y Y
Mailing Address 1 HACKER WAY		02 29 2016 Amount
City State	e Zip Code	2827.22
MENLO PARK CA	94025	Transaction ID : SE.11711  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type 00	M M / D D / Y Y Y Y
Name of Federal Candidate	X Support	Office Sought: House District:00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: VA
Calendar Year-To-Date Per Election for Office Sought	86357.25	Disbursement For:
Full Name of Payee	🔀 Memo I	tem Date of Public Distribution/Dissemination
FACEBOOK		02 29 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 1 HACKER WAY		Amount
City State	e Zip Code	11177.80
MENLO PARK CA	·	Transaction ID : SE.11713  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type 001	02 / 29 / 2016
Name of Federal Candidate	X Support	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: GA
Calendar Year-To-Date Per Election for Office Sought	112694.61	Disbursement For:
(a) SUBTOTAL of Itemized Independent Expenditures		0.00
(b) SUBTOTAL of Unitemized Independent Expenditures		
(c) TOTAL Independent Expenditures		···· <b>&gt;</b>
Under penalty of perjury I certify that the independent exp with, or at the request or suggestion of, any candidate or a party committee) any political party committee or its agent.	authorized committee or agent	
MR. JON FRANCIS	[Electronically Filed]	M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y

TE	EMIZED INDEPENDENT EXPENDI	TURES			PAGE 44 OF 68 FOR LINE 24 OF FORM 3X	
	AME OF COMMITTEE (In Full)				FEC IDENTIFICATION NUMBER ▼	٦
K	KEEP THE PROMISE III				C C00575423	
_ Ch	neck if 24-hour report 48-hour re	eport New repo	ort Amends repo	ort filed on	M = M / D = D / Y = Y = Y	
	Full Name of Payee		X Memo It	tem Da	ate of Public Distribution/Dissemination	
	GOOGLE				02 25 2016	1
	Mailing Address 1600 AMPITHEATRE PA	ıRKWAY		Am	mount	
	City	State	Zip Code		3039.36	1
	MOUNTAIN VIEW	CA	94043		nsaction ID : SE.12026 ate of Disbursement or Obligation	
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEME METRICS 2-24-16	ENT - SEE RED	Category/ Type 001		02 / 25 / 2016	
	Name of Federal Candidate		X Support	Office Sou	ought: House District: 00	
	RAFAEL 'TED' EDWARD CRUZ		Oppose	X Pres	esident Senate State: TX	_
	Calendar Year-To-Date Per Election for Office Sought	7 7	8751.70	Disbursem 2016	ment For:	
	Full Name of Payee		🔀 Memo Ite	em Da	ate of Public Distribution/Dissemination	
	GOOGLE				02 25 2016	1
	Mailing Address 1600 AMPITHEATRE PA	RKWAY		Am	mount	
	City	State	Zip Code		3010.82	1
	MOUNTAIN VIEW	CA	94043		insaction ID : SE.12032 ate of Disbursement or Obligation	
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEME METRICS 2-24-16	ENT - SEE RED	Category/ Type 001		02 / 25 / 2016	]
	Name of Federal Candidate		X Support	Office Sou	ought: House District: 00	_
	RAFAEL 'TED' EDWARD CRUZ		Oppose	X Pre	esident Senate State: GA	_
	Calendar Year-To-Date Per Election for Office Sought	7 7	6188.40	Disbursen 2016	ment For:	
_	(a) SUBTOTAL of Itemized Independent Ex	xpenditures			0.00	1
						4
	(b) SUBTOTAL of Unitemized Independent	Expenditures		- ▶ _		
	(c) TOTAL Independent Expenditures			·· •		
	Under penalty of perjury I certify that the in with, or at the request or suggestion of, any party committee) any political party committee	ny candidate or authorized				
	MR. JON FRANCIS	[Electron	ically Filed]		14 2016	
	Signature	Electronic	Date	, 06	14 2016	

MR. JON FRANCIS

Signature

	CHEDULE E (FEC Form 3X)					
Т	EMIZED INDEPENDENT EXPENDITUR	RES			PAGE 4	5 OF 68 24 OF FORM 3X
N.	AME OF COMMITTEE (In Full)					TION NUMBER ▼
ł	KEEP THE PROMISE III				C C00575423	
С	heck if 24-hour report 48-hour report	New repo	ort Amends repo	rt filed on	= M / D = D	/ Y = Y = Y = Y
	Full Name of Payee GOOGLE		🔀 Memo It	M	of Public Distribution	on/Dissemination / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	Mailing Address 1600 AMPITHEATRE PARKV	VAY		Amour		2010
	City	State	Zip Code	$-\Gamma$		2172.56
	MOUNTAIN VIEW	CA	94043		ction ID : SE.1166 of Disbursement or	
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT METRICS 2-24-16	- SEE RED	Category/ Type 001		02 / 26	2016
	Name of Federal Candidate		X Support	Office Sought	t: House	District:00
	RAFAEL 'TED' EDWARD CRUZ		Oppose	X Preside	ent Senate	State: GA
	Calendar Year-To-Date Per Election for Office Sought	.,,	27045.28	Disbursement 2016 Ot	t For: X Prima ther (specify) ▶ _	ary General
	Full Name of Payee GOOGLE		🔀 Memo lte	Date	of Public Distribution	on/Dissemination / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	Mailing Address 1600 AMPITHEATRE PARKV	VAY		Amou	nt	
	City	State	Zip Code			4731.17
	MOUNTAIN VIEW	CA	94043		ction ID : SE.1203 of Disbursement of	
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT METRICS 2-24-16	- SEE RED	Category/ Type 001	M	02 / 26	2016
	Name of Federal Candidate		X Support	Office Sough	t: House	District:00
	RAFAEL 'TED' EDWARD CRUZ		Oppose	X Preside	ent Senate	State:TX
	Calendar Year-To-Date Per Election for Office Sought	7	20573.28	Disbursemen 2016 O	t For:	ary General
	(c) CURTOTAL of Housingd Indonesia Company	alikuwa a				0.00
	(a) SUBTOTAL of Itemized Independent Expen	allures		•		0.00
	(b) SUBTOTAL of Unitemized Independent Exp	enditures		•		
	(c) TOTAL Independent Expenditures			•		
	Under penalty of perjury I certify that the indep with, or at the request or suggestion of, any car party committee) any political party committee of	ndidate or authorized				

[Electronically Filed]

06

Date

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## SCHEDULE E (FEC Form 3X)

TEMIZED INDEPENDENT EXPENDITURES	}				PAGE 46	OF 68
NAME OF COMMITTEE (In Full)				SEC II		
KEEP THE PROMISE III						ON NUMBER ▼
				C	C00575423	
Check if 24-hour report 48-hour report	New rep	ort Amends repo	ort filed on	M = M	/ D = D /	YIYIY
Full Name of Payee		ズ Memo It	tem Date	of Public	c Distribution/	Dissemination
GOOGLE				M M M 02	26	2016
Mailing Address 1600 AMPITHEATRE PARKWAY			Amo	ount		
City	State	Zip Code	-			1309.50
MOUNTAIN VIEW	CA	94043			D: SE.12040 ursement or C	
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SE METRICS 2-24-16	E RED	Category/ Type 001		02	26	2016
Name of Federal Candidate		Support	Office Soug	aht:	House	District:00
RAFAEL 'TED' EDWARD CRUZ		Oppose	X Presi	_	Senate	State: OK
Calendar Year-To-Date			Disburseme		Primary	
Per Election for Office Sought		17132.72	2016	Other (sp	-	
Full Name of Payee		<b>⋈</b> Memo Ite	em Date	of Publi	ic Distribution	/Dissemination
GOOGLE				M M M 02	/ D D /	2016
Mailing Address 1600 AMPITHEATRE PARKWAY	,		Amo		20	2010
City	State	Zip Code	Trong	and an II	CF 42042	2655.23
MOUNTAIN VIEW	CA	94043			<b>D : SE.12043</b> ursement or (	Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SI METRICS 2-24-16	≣E RED	Category/ Type 001		02	26	2016
Name of Federal Candidate		Support	Office Sou	ght:	House	District: 00
RAFAEL 'TED' EDWARD CRUZ		Oppose	X Presi		Senate	State: TN
Calendar Year-To-Date			Disburseme	ent For:	\times Primary	General
Per Election for Office Sought		15819.21	2016	Other (sp	pecify) ▶	
(a) SUBTOTAL of Itemized Independent Expenditu	res					0.00
(b) SUBTOTAL of Unitemized Independent Expend	litures		<b>-</b>			
(c) TOTAL Independent Expenditures			·· •	-	1 1 7	
Under penalty of perjury I certify that the independ with, or at the request or suggestion of, any candic party committee) any political party committee or its	late or authorized	•				
MR. JON FRANCIS	[Electron	ically Filed] Date		/ 14	/ Y Y 201	6 Y
Signature				- 11		

	CHEDULE E (FEC Form 3X)		
116	MIZED INDEPENDENT EXPENDITURES		PAGE 47 OF 68 FOR LINE 24 OF FORM 3X
	ME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
K	EEP THE PROMISE III		C C00575423
Ch	eck if 24-hour report 48-hour report New re	eport Amends repo	ort filed on
	Full Name of Payee GOOGLE	🔀 Memo It	em Date of Public Distribution/Dissemination
	GOOGLE		02 / 26 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	Mailing Address 1600 AMPITHEATRE PARKWAY		Amount
	City State	Zip Code	863.51
	MOUNTAIN VIEW CA	94043	Transaction ID : SE.12047  Date of Disbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type 001	02 / 26 / 2016
	Name of Federal Candidate	X Support	Office Sought: House District: 00
	RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: AR
	Calendar Year-To-Date Per Election for Office Sought	2379.63	Disbursement For: ☐ Primary ☐ General 2016 ☐ Other (specify) ▶
	Full Name of Payee	🔀 Memo Ite	m Date of Public Distribution/Dissemination
	GOOGLE		02 / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	Mailing Address 1600 AMPITHEATRE PARKWAY		Amount
	City State	Zip Code	230.13
	MOUNTAIN VIEW CA	94043	Transaction ID : SE.12050  Date of Disbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - RED METRICS 2-24-16	Category/ Type 001	02 / 26 / 2016
	Name of Federal Candidate	X Support	Office Sought: House District: 00
	RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: AK
	Calendar Year-To-Date Per Election for Office Sought	1548.10	Disbursement For:
	(a) SUBTOTAL of Itemized Independent Expenditures		0.00
	(b) SUBTOTAL of Unitemized Independent Expenditures		
	(c) TOTAL Independent Expenditures		·
	Under penalty of perjury I certify that the independent expenditure with, or at the request or suggestion of, any candidate or authorize party committee) any political party committee or its agent.		
	MR. JON FRANCIS		M M / D D / Y Y Y

[Electronically Filed]

06

Date

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TE	MIZED INDEPENDENT EXPENDITURES						PAGE 48 FOR LINE 24	OF 68 OF FORM 3X
NA	ME OF COMMITTEE (In Full)					FEC	IDENTIFICATIO	N NUMBER ▼
K	EEP THE PROMISE III							IN NOWIBER V
						C	C00575423	
Ch	eck if 24-hour report 48-hour report	New repo	ort Am	nends repo	ort filed	on M M	/ D D /	Y = Y = Y = Y
٦	Full Name of Payee			<b>X</b> Memo It	em	Date of Pub	olic Distribution/E	Dissemination
	GOOGLE		-			M - M	/ D D /	Y   Y   Y   Y
	Mailing Address 1600 AMPITHEATRE PARKWAY					02	26	2016
	TOGO ANNI TITLEATRE FARRICUAL					Amount		
	City	State	Zip Code					1408.33
	MOUNTAIN VIEW	CA	94043				ID: SE.12053 bursement or Ol	oligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE METRICS 2-24-16	RED	Category/ Type	001		02	26	2016
	Name of Federal Candidate		X	Support	Office	Sought:	House D	oistrict: 00
	RAFAEL 'TED' EDWARD CRUZ			Oppose		President	Senate	State: VA
	Calendar Year-To-Date					rsement For:	Primary	General
	Per Election for Office Sought	, ,	45584.84		2016	Other (s	specify) ►	
	Full Name of Payee		×	Memo Ite	m	Date of Pub	olic Distribution/[	Dissemination
	GOOGLE					M M M 02	/ D D /	2016
	Mailing Address 1600 AMPITHEATRE PARKWAY							
						Amount		
	City	State	Zip Code			L		2172.56
	MOUNTAIN VIEW	CA	94043				<b>ÍD : SE.12056</b> bursement or O	bligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE METRICS 2-24-16	: RED	Category/ Type	001		02	26	2016
	Name of Federal Candidate		X	Support	Office	Sought:	House [	District: 00
	RAFAEL 'TED' EDWARD CRUZ			Oppose	X	President	Senate	State: GA
	Calendar Year-To-Date		54005.40			rsement For:	X Primary	General
	Per Election for Office Sought	7	51065.16		2016		specify) ▶	
	(a) SUBTOTAL of Itemized Independent Expenditures	S			•			0.00
	4. aug-a-1							
	(b) SUBTOTAL of Unitemized Independent Expenditu	ıres			. •			
	(c) TOTAL Independent Expenditures					· · ·		
	.,						7	
1	Under penalty of perjury I certify that the independer with, or at the request or suggestion of, any candidat party committee) any political party committee or its a	te or authorized						
	MR. JON FRANCIS	[Floctron	ically Filed]	-	M	M / D 1		Y
	Signature	LDECHOR		Date	0	6 14	2016	

## SCHEDULE E (FEC Form 3X)

	SHEDOLL L (FLC FOIII 3A)						
TΕ	EMIZED INDEPENDENT EXPENDITURES					PAGE 49 FOR LINE 2	OF 68 4 OF FORM 3X
	AME OF COMMITTEE (In Full)				FEC I		ON NUMBER ▼
K	KEEP THE PROMISE III				С	C00575423	
_ Ch	neck if 24-hour report 48-hour report	New repor	ort Amends re	eport filed	i on	/ D D /	Y = Y = Y
٦	Full Name of Payee		<b>X</b> Mem	no Item	Date of Publ	ic Distribution/	Dissemination
	GOOGLE				02	/ D D /	2016
	Mailing Address 1600 AMPITHEATRE PARKWAY				Amount	21	2010
	City State		Zip Code			27 11077	3199.21
	MOUNTAIN VIEW CA		94043		Transaction II Date of Disb	<b>D : SE.11677</b> oursement or C	bligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/ Type 00	001	02 02	27	2016
	Name of Federal Candidate		Support	t Office	e Sought:	House	District:00
	RAFAEL 'TED' EDWARD CRUZ		Oppose			Senate	State: GA
	Calendar Year-To-Date		• • • • • •		ursement For:	Primary	General
	Per Election for Office Sought		77396.07	2016			
Ì	Full Name of Payee		<b>X</b> Memo	o Item		lic Distribution/	Dissemination
	GOOGLE			ļ	02	/ 27	2016
	Mailing Address 1600 AMPITHEATRE PARKWAY				Amount	2,	2010
							5700.45
	City State		Zip Code		Transaction I	D : SE 12050	5723.15
	MOUNTAIN VIEW CA		94043			oursement or C	Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16		Category/ Type 00	01	02	27	2016
	Name of Federal Candidate		Support	rt Offic	e Sought:	House	District:00
	RAFAEL 'TED' EDWARD CRUZ		Oppose		President	Senate	State: TX
	Calendar Year-To-Date	<del></del>			ursement For:	Y Primary	
	Per Election for Office Sought		38024.11	2016	5	specify)	
	(a) SUBTOTAL of Itemized Independent Expenditures				· · · ·		0.00
	(4) 33212		••••		7	7	-
	(b) SUBTOTAL of Unitemized Independent Expenditures			····· <b>&gt;</b>			
	(c) TOTAL Independent Expenditures			······ <b>&gt;</b>			
	Under penalty of perjury I certify that the independent expe with, or at the request or suggestion of, any candidate or au party committee) any political party committee or its agent.		•				
	MR. JON FRANCIS	[Electroni	cally Filed]	Date 0	06 / 14	2010	6
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	CHEDULE E (FEC Form 3X) EMIZED INDEPENDENT EXPENDITUR	FC				50	
	EMIZED INDEPENDENT EXPENDITOR	E2				PAGE 50 FOR LINE 24	OF 68 4 OF FORM 3X
	AME OF COMMITTEE (In Full)				FEC	IDENTIFICATIO	N NUMBER ▼
ł	(EEP THE PROMISE III				С	C00575423	
CI	neck if 24-hour report 48-hour report	New rep	port Amends repo	ort filed on	M = M	/ D = D /	Y Y Y
	Full Name of Payee		<b>⋈</b> Memo I	tem Date	of Pub	lic Distribution/[	Dissemination
	GOOGLE				M M 02	/ D D /	2016
	Mailing Address 1600 AMPITHEATRE PARKW	'AY		Amo	unt		
	City	State	Zip Code	-			2016.43
	MOUNTAIN VIEW	CA	94043			D: SE.12062 oursement or O	
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - METRICS 2-24-16	SEE RED	Category/ Type 001		02	27	2016
	Name of Federal Candidate		X Support	Office Soug	jht:	House [	District: 00
	RAFAEL 'TED' EDWARD CRUZ		Oppose	X Presi	dent	Senate	State: OK
	Calendar Year-To-Date Per Election for Office Sought		36949.37	Disburseme		✓ Primary specify) ►	General
	Full Name of Payee		🔀 Memo Ite			lic Distribution/l	Dissemination
	GOOGLE				M = M	/ D D /	Y Y Y Y Y
	Mailing Address 1600 AMPITHEATRE PARKW	'AY		Amo	02 ount	27	2016
	City	State	Zip Code				3803.07
	MOUNTAIN VIEW	CA	94043			ID : SE.12065 oursement or O	
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - METRICS 2-24-16	SEE RED	Category/ Type 001		02	27	2016
	Name of Federal Candidate		X Support	Office Soug	ght:	House [	District:00
	RAFAEL 'TED' EDWARD CRUZ		Oppose	X Presi	dent	Senate	State: TN
	Calendar Year-To-Date Per Election for Office Sought		33117.59	Disburseme 2016		✓ Primary specify) ►	General
	(a) SUBTOTAL of Itemized Independent Expend	litures					0.00
	(b) SUBTOTAL of Unitemized Independent Expe	enditures		\		7	
	(c) TOTAL Independent Expenditures			·· •			4
	Under penalty of perjury I certify that the indeposit, or at the request or suggestion of, any car party committee) any political party committee or	ididate or authorized					
	MR. JON FRANCIS			M	/ D 1	) / Y Y	Y

[Electronically Filed]

06

Date

14

PAGE 51 OF 68 FOR LINE 24 OF FORM 3X
FEC IDENTIFICATION NUMBER ▼
C C00575423
= M / D = D / Y = Y = Y
of Public Distribution/Dissemination
02 27 2016
nt
1628.55
ction ID: SE.12067 of Disbursement or Obligation
02 27 2016
t: House District: 00
ent Senate State: AR
t For: X Primary General
ther (specify) ▶
of Public Distribution/Dissemination
02 / 27 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
nt
1743.01
oction ID : SE.12069 of Disbursement or Obligation
02 / 27 / 2016
nt: House District: 00
ent Senate State: VA
nt For: X Primary General
Other (specify)
0.00
7 7 7

NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
KEEP THE PROMISE III		C C00575423
		O tititus
Check if 24-hour report 48-hour report New re	eport Amends repor	t filed on
Full Name of Payee	🔀 Memo Ite	Date of Public Distribution/Dissemination
GOOGLE		02 27 2016
Mailing Address 1600 AMPITHEATRE PARKWAY		Amount
		Amount
City State	Zip Code	1628.55
MOUNTAIN VIEW CA	94043	Transaction ID: SE.12067  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type 001	02 27 2016
Name of Federal Candidate	Support	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: AR
Calendar Year-To-Date		Disbursement For: X Primary General
Per Election for Office Sought	6387.81	2016
Full Name of Payee	🗙 Memo Iter	n Date of Public Distribution/Dissemination
GOOGLE		02 27 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 1600 AMPITHEATRE PARKWAY		
		Amount
City State	Zip Code	1743.01
MOUNTAIN VIEW CA	94043	Transaction ID : SE.12069  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type 001	02 / D D / Y Y Y Y Y 2016
Name of Federal Candidate	Support	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President Senate State: VA
Calendar Year-To-Date		Disbursement For: X Primary General
Per Election for Office Sought	75439.99	2016 Other (specify) ▶
(a) SUBTOTAL of Itemized Independent Expenditures		0.00
(b) SUBTOTAL of Unitemized Independent Expenditures		<b>&gt;</b>
(c) TOTAL Independent Expenditures		•
Under penalty of perjury I certify that the independent expenditure with, or at the request or suggestion of, any candidate or authorize party committee) any political party committee or its agent.		
MR. JON FRANCIS [Electro	onically Filed] Date	M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Signature	Date	

	CHEDULE E (FEC FORM 3X) EMIZED INDEPENDENT EXPENDITURES						PAGE 52	OF 68 24 OF FORM 3X
N	AME OF COMMITTEE (In Full)					EEC		ON NUMBER ▼
	KEEP THE PROMISE III					C		ON NOMBER V
Cł	neck if 24-hour report 48-hour report	New report	t Am	nends repo	rt filed	on	/ D = D /	Y Y Y Y Y
	Full Name of Payee			X Memo It	em	Date of Pu	ublic Distribution	/Dissemination
	GOOGLE					02 <sup>M</sup>	/ D D / 28	2016
	Mailing Address 1600 AMPITHEATRE PARKWAY					Amount		
	City Sta	te Z	ip Code					7888.28
	MOUNTAIN VIEW CA	. 9	94043				n ID : SE.11680 sbursement or	
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE REI METRICS 2-24-16	o	Category/ Type	001		02	28	2016
	Name of Federal Candidate		X	Support	Office	Sought:	House	District: 00
	RAFAEL 'TED' EDWARD CRUZ			Oppose		President	Senate	State: TX
	Calendar Year-To-Date Per Election for Office Sought	,	65018.76		Disbu 2016		r: X Primar (specify) ►	y General
	Full Name of Payee		×	Memo Ite	m	Date of Pu	ublic Distribution	n/Dissemination
	GOOGLE					M = M	/ D D /	Y Y Y Y Y
	Mailing Address 1600 AMPITHEATRE PARKWAY					02 Amount	28	2016
	City Sta	te 7	Zip Code					2620.54
	MOUNTAIN VIEW CA		94043				n ID : SE.11683 isbursement or	
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE REI METRICS 2-24-16	D	Category/ Type	001		02		2016
	Name of Federal Candidate	I I	X	Support	Office	e Sought:	House	District: 00
	RAFAEL 'TED' EDWARD CRUZ			Oppose		President	Senate	State: OK
	Calendar Year-To-Date Per Election for Office Sought		47697.05	5	Disbu 2016		r: X Primar	y General
	(a) SUBTOTAL of Itemized Independent Expenditures				. •		7 7	0.00
	(b) SUBTOTAL of Unitemized Independent Expenditures.				•		7 7	
	(c) TOTAL Independent Expenditures				•		7 7	
	Under penalty of perjury I certify that the independent exwith, or at the request or suggestion of, any candidate or party committee) any political party committee or its agen	authorized o						
	MR. JON FRANCIS	[Electronica	ully Filed]	Date	M 0	M / D		16 Y

ITEMIZED INDEPENDENT EXPENDITURES		PAGE 53 OF 68 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
KEEP THE PROMISE III		C C00575423
Check if 24-hour report 48-hour report New report	Amends report file	d on Mam / Dab / Yayayay
Full Name of Payee GOOGLE	✓ Memo Item	Date of Public Distribution/Dissemination
Mailing Address		02 / 28 / 2016
1600 AMPITHEATRE PARKWAY		Amount
City State Z	ip Code	5327.71
MOUNTAIN VIEW CA 9	4043	Transaction ID : SE.11686  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type 001	02 28 2016
Name of Federal Candidate	Support Office	ce Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ		President Senate State: TN
Calendar Year-To-Date Per Election for Office Sought	46717.88 Disk 201	oursement For:
Full Name of Payee	<b>⋉</b> Memo Item	Date of Public Distribution/Dissemination
GOOGLE		02 28 2016
Mailing Address 1600 AMPITHEATRE PARKWAY		Amount
City State Z	ïp Code	1850.69
MOUNTAIN VIEW CA S	94043	Transaction ID : SE.11688  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type 001	02 28 2016
Name of Federal Candidate	X Support Office	ce Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ		President Senate State: AR
Calendar Year-To-Date Per Election for Office Sought	9935.71 Disl 201	oursement For:
(a) SUBTOTAL of Itemized Independent Expenditures	·····	0.00
(b) SUBTOTAL of Unitemized Independent Expenditures	·····	
(c) TOTAL Independent Expenditures	<b>•</b>	
Under penalty of perjury I certify that the independent expenditures rewith, or at the request or suggestion of, any candidate or authorized coparty committee) any political party committee or its agent.		
MR. JON FRANCIS [Electronical		06 14 2016

SCHEDULE E (FEC Form 3)	<b>(</b> )				
TEMIZED INDEPENDENT EXPEND	ITURES			PAGE 54 FOR LINE 2	OF 68 24 OF FORM 3X
NAME OF COMMITTEE (In Full)				FEC IDENTIFICATION	ON NUMBER ▼
KEEP THE PROMISE III				C C00575423	
Check if 24-hour report 48-hour	report New rep	oort Amends repo		/ D D /	Y Y Y Y Y
Full Name of Payee GOOGLE		X Memo It	tem Date	of Public Distribution	
				02 / 28 /	2016
Mailing Address 1600 AMPITHEATRE F	ARKWAY		Amou	unt	
City	State	Zip Code			1001.67
MOUNTAIN VIEW	CA	94043		action ID : SE.11690 of Disbursement or (	Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEM METRICS 2-24-16	MENT - SEE RED	Category/ Type 001		02 / 28	2016
Name of Federal Candidate		X Support	Office Sough	ht: House	District:00
RAFAEL 'TED' EDWARD CRUZ		Oppose	X Presid	lent Senate	State: AK
Calendar Year-To-Date Per Election for Office Sought		4333.30	Disbursemer 2016	nt For:	/ General
Full Name of Payee GOOGLE		🗷 Memo Ita	Date	of Public Distribution	/Dissemination 2016
Mailing Address 1600 AMPITHEATRE F	ARKWAY		Amou	unt	
City	State	Zip Code			2413.45
MOUNTAIN VIEW	CA	94043		action ID : SE.11692 of Disbursement or	Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEI METRICS 2-24-16	MENT - SEE RED	Category/ Type 001		02 28	2016
Name of Federal Candidate		X Support	Office Sough	ht: House	District: 00
RAFAEL 'TED' EDWARD CRUZ		Oppose			State: VA
Calendar Year-To-Date Per Election for Office Sought	7 7	83530.03	Disbursemer 2016	nt For: X Primary	y General
(a) SUBTOTAL of Itemized Independent	Expenditures			7 1 7	0.00
(b) SUBTOTAL of Unitemized Independent	nt Expenditures		· •	7	
(c) TOTAL Independent Expenditures				4 4	
Under penalty of perjury I certify that the with, or at the request or suggestion of, a party committee) any political party comm	ny candidate or authorized				

MR. JON FRANCIS	[Electronically Filed]	Date	06 /	14	2016
Signature					

	age# 201606149017580025 CHEDULE E (FEC Form 3	<b>Y</b> )					
	MIZED INDEPENDENT EXPENI	,				PAGE 55	
						FOR LINE	24 OF FORM 3X
	ME OF COMMITTEE (In Full)				FEC I	DENTIFICAT	ION NUMBER ▼
K	EEP THE PROMISE III				С	C00575423	
Ch	eck if 24-hour report 48-hour	report New repo	ort Amends rep	ort filed	d on	/ D = D /	Y = Y = Y
	Full Name of Payee		🔀 Memo I	tem	Date of Publ	ic Distribution	n/Dissemination
	GOOGLE				02	/ D D D /	2016
	Mailing Address 1600 AMPITHEATRE	PARKWAY			Amount		
	City	State	Zip Code				3092.59
	MOUNTAIN VIEW	CA	94043		Transaction II Date of Disb		
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACE METRICS 2-24-16	MENT - SEE RED	Category/ Type 001		02	28	2016
	Name of Federal Candidate		Support	Offic	e Sought:	House	District: 00
	RAFAEL 'TED' EDWARD CRUZ		Oppose		President [	Senate	State: GA
	Calendar Year-To-Date Per Election for Office Sought		101516.81	Disb 2016	ursement For: Other (s	Primar	y General
	Full Name of Payee	-	🗷 Memo It	em	Date of Publ	ic Distribution	n/Dissemination
	GOOGLE				02	29	2016
	Mailing Address 1600 AMPITHEATRE I	PARKWAY			Amount		
	City	State	Zip Code				8874.31
	MOUNTAIN VIEW	CA	94043		Transaction I Date of Disb		
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACE METRICS 2-24-16	MENT - SEE RED	Category/ Type 001		02	29	2016
	Name of Federal Candidate		X Support	Offic	e Sought:	House	District:00
	RAFAEL 'TED' EDWARD CRUZ		Oppose	X	President	Senate	State: TX
	Calendar Year-To-Date Per Election for Office Sought		103903.40	Disb 2016		Primar	y General
		, , , , , , , , , , , , , , , , , , , ,			Other (s	pecify)	
	(a) SUBTOTAL of Itemized Independent	Expenditures		▶		1 1 7	0.00
	(b) SUBTOTAL of Unitemized Independent	ent Expenditures		··· •			
	(c) TOTAL Independent Expenditures					7	
	(C) TOTAL Independent Expenditures			▶		7	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

MR. JON FRANCIS	[Electronically Filed]	Date	06	14	2016
Signature					

### SC ITE

MR. JON FRANCIS

Signature

SCHEDULE E (FEC Form 3X)			
TEMIZED INDEPENDENT EXPENDIT	URES		PAGE 56 OF 68 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)			FEC IDENTIFICATION NUMBER ▼
KEEP THE PROMISE III			
			C C00575423
Check if 24-hour report 48-hour report	ort New rep	port Amends repo	ort filed on
Full Name of Payee GOOGLE		🔀 Memo Ito	Bato of Fabric Blottibation Blocommation
			02 / 29 / 2016
Mailing Address 1600 AMPITHEATRE PAR	:KWAY		Amount
City	State	Zip Code	5174.33
MOUNTAIN VIEW	CA	94043	Transaction ID : SE.11701  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMEN METRICS 2-24-16	NT - SEE RED	Category/ Type 001	02 / 29 / 2016
Name of Federal Candidate		Support	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ		Oppose	President Senate State: OK
Calendar Year-To-Date Per Election for Office Sought		61795.87	Disbursement For: ☐ Primary ☐ General 2016 ☐ Other (specify) ▶
Full Name of Payee		🔀 Memo Ite	Date of Public Distribution/Dissemination
GOOGLE			02 29 2016
Mailing Address 1600 AMPITHEATRE PAR	KWAY		Amount
City	State	Zip Code	9472.32
MOUNTAIN VIEW	CA	94043	Transaction ID : SE.11705  Date of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMEI METRICS 2-24-16	NT - SEE RED	Category/ Type 001	02 29 2016
Name of Federal Candidate		Support	Office Sought: House District: 00
RAFAEL 'TED' EDWARD CRUZ		Oppose	President Senate State: TN
Calendar Year-To-Date Per Election for Office Sought		62869.39	Disbursement For: ☐ Primary ☐ General 2016 ☐ Other (specify) ▶
			United (Specify) -
(a) SUBTOTAL of Itemized Independent Exp	penditures		0.00
(b) SUBTOTAL of Unitemized Independent E	Expenditures		. •
(c) TOTAL Independent Expenditures			
. , , , , ,	candidate or authorized	•	not made in cooperation, consultation, or concert of either, or (if the reporting entity is not a political

[Electronically Filed]

2016

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Date

PAGE		OF	68
FOR L	NE 24	OF FO	DRM 3X

					FOR LINE 24	4 OF FORM 3X
	ME OF COMMITTEE (In Full) EEP THE PROMISE III			FEC ID	DENTIFICATIO	N NUMBER ▼
N	EEP THE PROMISE III			С	C00575423	
Ch	eck if 24-hour report 48-hour report New report	rt Amends rep	ort filed on	M = M /	/ D D /	Y
	Full Name of Payee GOOGLE	🔀 Memo	ltem Da	te of Public	c Distribution/[	Dissemination
	Mailing Address Acco AMPITUEATRE PARKAYAY			02	29	2016
	1600 AMPITHEATRE PARKWAY		An	nount		
	City State Z	Zip Code				5564.38
	MOUNTAIN VIEW CA S	94043			D: SE.11710 ursement or O	bligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type 001		02	29	2016
	Name of Federal Candidate	X Support	Office So	ught:	House [	District: 00
	RAFAEL 'TED' EDWARD CRUZ	Oppose	X Pre	sident	Senate	State: AR
	Calendar Year-To-Date Per Election for Office Sought	18250.87	Disburser 2016	nent For: Other (sp	Primary	General
	Full Name of Payee	🗙 Memo It	em De			Discomination
	GOOGLE	, memo k	Da	M M M O2	ic Distribution/l	2016
	Mailing Address 1600 AMPITHEATRE PARKWAY		Ar	nount	29	2010
	City State Z	Zip Code	— Г			4568.26
		94043			D: SE.11712 ursement or O	bligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type 001		02	29	2016
	Name of Federal Candidate	Support	Office So	ught:	House I	District: 00
	RAFAEL 'TED' EDWARD CRUZ	Oppose	X Pre	sident	Senate	State: VA
	Calendar Year-To-Date Per Election for Office Sought	90925.51	Disburser 2016	ment For:  Other (sp	Primary pecify) ▶	General
	(a) SUBTOTAL of Itemized Independent Expenditures		>	-T	7	0.00
	(b) SUBTOTAL of Unitemized Independent Expenditures		··· •			- 450
	(c) TOTAL Independent Expenditures		•			-
,	Under penalty of perjury I certify that the independent expenditures rewith, or at the request or suggestion of, any candidate or authorized coparty committee) any political party committee or its agent.					
	MR. JON FRANCIS [Electronical	ally Filed] Dat	e 06	/ 14	/ Y Y 2016	
	Signature	Dat	-			

	EMIZED INDEPENDENT EXPENDITORES				FOR LINE 24 OF FORM 3X
	AME OF COMMITTEE (In Full)				FEC IDENTIFICATION NUMBER ▼
K	KEEP THE PROMISE III				C C00575423
					0 000010420
Ch	neck if 24-hour report 48-hour report	New repo	oort Amends repo	ort filed	on M M / D D / Y Y Y Y Y Y
	Full Name of Payee GOOGLE		✓ Memo Ite	em	Date of Public Distribution/Dissemination
					02 29 29 2016
	Mailing Address 1600 AMPITHEATRE PARKWAY				Amount
	City	ite	Zip Code		9515.35
	MOUNTAIN VIEW CA	·	94043	1	Transaction ID : SE.11714  Date of Disbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	ס	Category/ Type 001		02 29 2016
	Name of Federal Candidate		X Support	Office	Sought: House District: 00
	RAFAEL 'TED' EDWARD CRUZ		Oppose	X	President Senate State: GA
	Calendar Year-To-Date Per Election for Office Sought		122209.96	Disbur 2016	sement For: Primary General
	Full Name of Payee	,		m	Other (specify) ▶  Date of Public Distribution/Dissemination
	GOOGLE		F9		M = M / D = D / Y = Y = Y
	Mailing Address 1600 AMPITHEATRE PARKWAY				02 29 2016
	1000 AMETHICATIVE LANGWAT				Amount
	City	ate	Zip Code		5022.07
	MOUNTAIN VIEW CA	Α	94043		Transaction ID : SE.11717  Date of Disbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	D	Category/ Type 001		02 / 29 / 2016
	Name of Federal Candidate		X Support	Office	Sought: House District: 00
	RAFAEL 'TED' EDWARD CRUZ		Oppose	X	President Senate State: MN
	Calendar Year-To-Date Per Election for Office Sought		5022.07	Disbui 2016	rsement For:  Primary General  Other (specify)  General
	(a) SUBTOTAL of Itemized Independent Expenditures			. •	0.00
	(b) SUBTOTAL of Unitemized Independent Expenditures.			. •	
	(c) TOTAL Independent Expenditures			· •	
	Under penalty of perjury I certify that the independent ex with, or at the request or suggestion of, any candidate or party committee) any political party committee or its agent	authorized			·
	MR. JON FRANCIS	[Electron	nically Filed] Date	M 06	M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	Signature		_ Date		

MR. JON FRANCIS

Signature

	CHEDULE E (FEC Form 3X)		
Т	EMIZED INDEPENDENT EXPENDITURES		PAGE 59 OF 68 FOR LINE 24 OF FORM 3X
	AME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
ł	KEEP THE PROMISE III		C C00575423
С	heck if 24-hour report 48-hour report New report Amer	nds report	filed on M M / D D / Y Y Y Y Y Y
		Memo Item	Date of Public Distribution/Dissemination
	MAJORITAS USA, LLC		02 29 2016
	Mailing Address 710 E NORTHWAY LN		Amount
	City State Zip Code		7830.67
	ATLANTA GA 30342		Transaction ID : SE.11699  Date of Disbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16  Category/ Type	001	02 / 29 / 2016
	Name of Federal Candidate X Su	upport C	Office Sought: House District: 00
	RAFAEL 'TED' EDWARD CRUZ	ppose	President Senate State: TX
	Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☐ General 2016 ☐ Other (specify) ▶
	Full Name of Payee	Memo Item	Date of Public Distribution/Dissemination
	MAJORITAS USA, LLC		02 29 2016
	Mailing Address 710 E NORTHWAY LN		Amount
	City State Zip Code		5583.69
	ATLANTA GA 30342		Transaction ID : SE.11703  Date of Disbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16  Category/ Type	001	02 / 29 / 2016
	Name of Federal Candidate	upport C	Office Sought: House District: 00
	RAFAEL 'TED' EDWARD CRUZ	ppose	President Senate State: OK
	Calendar Year-To-Date Per Election for Office Sought 68741.56		Disbursement For:
	(a) SUBTOTAL of Itemized Independent Expenditures	)	0.00
	(b) SUBTOTAL of Unitemized Independent Expenditures		•
	(c) TOTAL Independent Expenditures	)	
	Under penalty of perjury I certify that the independent expenditures reported here with, or at the request or suggestion of, any candidate or authorized committee or party committee) any political party committee or its agent.		

[Electronically Filed]

06

Date

14

ITEMIZED INDEPENDENT EXPENDITURES	PAGE 60 OF 68 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full)	
KEEP THE PROMISE III	FEC IDENTIFICATION NUMBER ▼
	C C00575423
Check if 24-hour report 48-hour report New report Amends report filed on	M = M / D = D / Y = Y = Y
Full Name of Payee MAJORITAS USA, LLC	te of Public Distribution/Dissemination
MAJORITAG GGA, ELG	02 29 2016
Mailing Address 710 E NORTHWAY LN	nount
City State Zip Code	5577.79
	nsaction ID : SE.11707 te of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16  Category/ Type 001	02 29 2016
Name of Federal Candidate Support Office Sou	ught: House District: 00
RAFAEL 'TED' EDWARD CRUZ  Oppose  Pres	
Calendar Year-To-Date Per Election for Office Sought  Disbursen 2016	nent For:
Full Name of Payee	te of Public Distribution/Dissemination  02
Mailing Address PO BOX 6014	nount
City State Zip Code	585365.55
1111000	nsaction ID : SE.12625 tte of Disbursement or Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE MEMOS  Category/ Type 001	02 / 24 / 2016
Name of Federal Candidate Support Office Soil	ught: House District: 00
RAFAEL 'TED' EDWARD CRUZ  Oppose  Pre	
Calendar Year-To-Date Per Election for Office Sought  Disbursen 2016	ment For:
(a) SUBTOTAL of Itemized Independent Expenditures	585365.55
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were not made i with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or party committee) any political party committee or its agent.	
MR. JON FRANCIS  [Electronically Filed] Date 06	/ 14 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y

NAME OF COMMITTEE (In Full)

### SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

PAGE 61 OF 68 FOR LINE 24 OF FORM 3X								
FEC IDENTIFICATION NUMBER ▼								
C C00575423								
" M / D " D / Y " Y " Y " Y								
of Public Distribution/Dissemination								
02 / 25 / 2016								
nt								
21540.00								
ction ID : SE.11640 of Disbursement or Obligation								
02 25 / 2016								
t: District: 00								
ent Senate State: VA								
t For: X Primary General								
ther (specify) ▶								
of Public Distribution/Dissemination								
int								
11648.00 Inction ID : SE.12028								
of Disbursement or Obligation  02 / 25 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y								
nt: House District: 00								
ent Senate State: OK								
nt For: X Primary General								
other (specify)								
0.00								
7 1 7 1 7								

KEEP THE PROMISE III Amends report filed on Check if 24-hour report 48-hour report New report Full Name of Payee ▼ Memo Item Date STRIPES AGENCY LLC Mailing Address 400 NORTH ST PAUL #1025 Amou City State Zip Code **DALLAS** TX 75201 Transa Date Purpose of Expenditure Category/ DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED 001 Type METRICS 2-24-16 Name of Federal Candidate Office Sough RAFAEL 'TED' EDWARD CRUZ Oppose Preside Disbursemen Calendar Year-To-Date 2016 21540.00 Per Election for Office Sought 0 × Memo Item Full Name of Payee Date STRIPES AGENCY LLC Mailing Address 400 NORTH ST PAUL #1025 Amou City State Zip Code DALLAS  $\mathsf{TX}$ 75201 Transa Date Purpose of Expenditure Category/ DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED 001 Type METRICS 2-24-16 Name of Federal Candidate X Support Office Sough RAFAEL 'TED' EDWARD CRUZ Oppose X Preside Disbursemen Calendar Year-To-Date 13017.05 2016 Per Election for Office Sought (a) SUBTOTAL of Itemized Independent Expenditures..... (b) SUBTOTAL of Unitemized Independent Expenditures ..... (c) TOTAL Independent Expenditures..... Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent. MR. JON FRANCIS [Electronically Filed] 2016 06 14 Date Signature

MR. JON FRANCIS

Signature

S	CHEDULE E (FEC Form 3X)	
Т	EMIZED INDEPENDENT EXPENDITURES	PAGE 62 OF 68 FOR LINE 24 OF FORM 3X
	IAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼
ł	KEEP THE PROMISE III	C C00575423
С	Check if 24-hour report 48-hour report New report Amends report fi	led on M=M / D=D / Y=Y=Y=Y
	Full Name of Payee Memo Item STRIPES AGENCY LLC	Date of Public Distribution/Dissemination
	Mailing Address 400 NORTH ST PAUL #1025	02 25 2016 Amount
	City State Zip Code	7415.00
	DALLAS TX 75201	Transaction ID : SE.12030  Date of Disbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16  Category/ Type 001	M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	Name of Federal Candidate Support Of	fice Sought: House District:00
	RAFAEL 'TED' EDWARD CRUZ Oppose	President Senate State: TN
		sbursement For:
	Full Name of Payee STRIPES AGENCY LLC	Date of Public Distribution/Dissemination  M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	Mailing Address 400 NORTH ST PAUL #1025	Amount
	City State Zip Code	14401.00
	DALLAS TX 75201	Transaction ID : SE.12033  Date of Disbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16  Category/ Type 001	02 / 25 / 2016
	Name of Federal Candidate Support Or	ffice Sought: House District: 00
	RAFAEL 'TED' EDWARD CRUZ Oppose	President Senate State: GA
		sbursement For: X Primary General Other (specify)
	<del>-</del>	
	(a) SUBTOTAL of Itemized Independent Expenditures	0.00
	(b) SUBTOTAL of Unitemized Independent Expenditures	
	(c) TOTAL Independent Expenditures	
	Under penalty of perjury I certify that the independent expenditures reported herein were not with, or at the request or suggestion of, any candidate or authorized committee or agent of eignarty committee) any political party committee or its agent.	

[Electronically Filed]

06

Date

14

## SCHEDULE E (FEC Form 3X)

	(FEC FOITH 3X)							
TEMIZED INDEPE	NDENT EXPENDITURES						PAGE 63	OF 68 24 OF FORM 3X
NAME OF COMMITTEE	(In Full)					FEC II		ON NUMBER ▼
KEEP THE PRO	OMISE III						C00575423	
Check if 24-hour re	eport 48-hour report	New repo	ort Amen	ds repor	rt filed on	M = M	/ D D /	Y I Y I Y I Y
Full Name of Payee				Memo Ite	m Date	of Publi	n Distribution	/Dissemination
STRIPES AGE						02 OI PUDII	/ DISTIBUTION	2016
Mailing Address 40	00 NORTH ST PAUL #1025				Amo			
City		State	Zip Code	_				6777.00
DALLAS		TX	75201				D: SE.12034 ursement or (	Obligation
Purpose of Expendi DIGITAL MEDIA PR METRICS 2-24-16	ture RODUCTION/PLACEMENT - SEE	RED	Category/ Type	001		02	25	2016
Name of Federal Ca	andidate		X Sup	port	Office Soug	aht:	House	District:00
RAFAEL 'TED' EDW	/ARD CRUZ			oose	X Presi	_	Senate	State: AL
Calendar Year-	To-Data				Disburseme			
	r Office Sought		6777.00	]	2016	Other (sp		
Full Name of Payer STRIPES AG			X M	lemo Iten	n Date	e of Publi	ic Distribution	n/Dissemination
Mailing Address 40	00 NORTH ST PAUL #1025				Amo	ount		
City		State	Zip Code					21540.00
DALLAS		TX	75201				D: SE.12035 ursement or	Ohligation
Purpose of Expendi DIGITAL MEDIA PF METRICS 2-24-16	iture RODUCTION/PLACEMENT - SEE	RED	Category/ Type	001		02 02	/ 25	2016
Name of Federal Ca	andidate		X Sup	port	Office Sou	ght:	House	District:00
RAFAEL 'TED' EDV	VARD CRUZ			pose	X Presi		Senate	State: VA
Calendar Year- Per Election fo	To-Date or Office Sought		43080.00	7	Disburseme		Primary	y General
		<u> </u>				Other (sp	pecify) P	
(a) SUBTOTAL of Ite	emized Independent Expenditures	<b>3</b>			•	7	7	0.00
(b) SUBTOTAL of U	nitemized Independent Expenditu	res		<i></i>	•			
(c) TOTAL Independ	lent Expenditures				• <u>_</u>			
with, or at the reques	jury I certify that the independen st or suggestion of, any candidate political party committee or its a	e or authorized						
MR. JON	N FRANCIS	[Electron	nically Filed]	Date	M M M	/ 14	/	16
Cianatura			_	Date				

MR. JON FRANCIS

Signature

### **SCHEDULI** ITEMIZED IN

MIZED INDEPENDENT EXPENDITURES			PAGE 64 FOR LINE 2	OF 68 4 OF FORM 3X
ME OF COMMITTEE (In Full)		FEC	DENTIFICATION	ON NUMBER ▼
EEP THE PROMISE III		С	C00575423	
eck if 24-hour report 48-hour report Ne	ew report Amends report	filed on	/ D D /	Y Y Y
Full Name of Payee STRIPES AGENCY LLC	🔀 Memo Iter	Date of Pu	ublic Distribution/	Dissemination 2016
Mailing Address 400 NORTH ST PAUL #1025		Amount	20	2010
City State	Zip Code			17564.00
DALLAS TX	75201		n ID: SE.11662 sbursement or C	Obligation
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type 001	02	26	2016
Name of Federal Candidate	X Support	Office Sought:	House	District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose	X President	Senate	State: GA
Calendar Year-To-Date Per Election for Office Sought		Disbursement For 2016 Other	r: Primary	General
Full Name of Payee STRIPES AGENCY LLC  Mailing Address 400 NORTH ST PAUL #1025	<b>⊠</b> Memo Item	Date of Pt 02	ublic Distribution	Dissemination  Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
		/ timedin		
City State DALLAS TX	Zip Code 75201		n ID : SE.12038 isbursement or (	3207.00
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type 001	02		2016
Name of Federal Candidate	X Support	Office Sought:	House	District: 00
RAFAEL 'TED' EDWARD CRUZ	Oppose	President	Senate	State: TX
Calendar Year-To-Date Per Election for Office Sought	23780.28	Disbursement Fo 2016 Other	r: X Primary (specify) ►	General
a) SUBTOTAL of Itemized Independent Expenditures		<b>•</b>		0.00
OUDTOTAL ACTION AND AND AND AND AND AND AND AND AND AN				
b) SUBTOTAL of Unitemized Independent Expenditures		<b>•</b>	7 7	
c) TOTAL Independent Expenditures		·	7 7	
Under penalty of perjury I certify that the independent expendent	ditures reported herein were n	ot made in coope	eration, consulta	tion, or concert

[Electronically Filed]

06

Date

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	CHEDULE E (FEC Form 3) EMIZED INDEPENDENT EXPEND				PAGE 65 OF 68
					FOR LINE 24 OF FORM 3X
	AME OF COMMITTEE (In Full) (EEP THE PROMISE III			FEC	C IDENTIFICATION NUMBER ▼
r	REEP THE PROMISE III			C	C00575423
Ch	neck if 24-hour report 48-hour r	eport New re	eport Amends repo	ort filed on	/ D D / Y D Y D Y
	Full Name of Payee STRIPES AGENCY LLC		🔀 Memo It	Date of 1	ublic Distribution/Dissemination
				02	/ 26 / Y Y Y Y Y Y
	Mailing Address 400 NORTH ST PAUL #	1025		Amount	
	City	State	Zip Code		14390.00
	DALLAS	TX	75201		n ID : SE.12041 isbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEN METRICS 2-24-16	IENT - SEE RED	Category/ Type 001	02	/ 26 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	Name of Federal Candidate		X Support	Office Sought:	House District: 00
	RAFAEL 'TED' EDWARD CRUZ		Oppose	President	Senate State: OK
	Calendar Year-To-Date Per Election for Office Sought		31522.72	Disbursement Fo 2016 Other	r: X Primary General (specify) ▶
	Full Name of Payee STRIPES AGENCY LLC  Mailing Address 400 NORTH STRAIL		<b>⊠</b> Memo Ite	Date of P	ublic Distribution/Dissemination  / 26 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	400 NORTH ST PAUL #	1025		Amount	
	City	State	Zip Code		8987.00
	DALLAS	TX	75201		n ID : SE.12044 isbursement or Obligation
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEN METRICS 2-24-16	1ENT - SEE RED	Category/ Type 001	02	26 2016
	Name of Federal Candidate		Support	Office Sought:	House District: 00
	RAFAEL 'TED' EDWARD CRUZ		Oppose	X President	Senate State: TN
	Calendar Year-To-Date Per Election for Office Sought		24806.21	Disbursement Fo	or: X Primary General
_	(a) CURTOTAL of Heavined Indones deal 5	Tun an diture a			
	(a) SUBTOTAL of Itemized Independent E	experialitures		•	0.00
	(b) SUBTOTAL of Unitemized Independen	t Expenditures		•	7 1 7 1 7 1
	(c) TOTAL Independent Expenditures			·	7 1 7 1 7 1
_	Under penalty of perjury I certify that the with, or at the request or suggestion of, a				

party committee) any political party committee or its agent.

MR. JON FRANCIS	[Electronically Filed]	Date	06	14	2016
Signature					

TEMIZED INDEPENDENT EXPENDITU	RES			PAGE 66 OF 68 FOR LINE 24 OF FORM 3X		
NAME OF COMMITTEE (In Full)				FEC IDENTIFICATION NUMBER ▼		
KEEP THE PROMISE III	C C00575423					
Check if 24-hour report 48-hour report	New repo	ort Amends repo		M = M / D = D / Y = Y = Y = Y		
Full Name of Payee		✓ Memo It	em Date	of Public Distribution/Dissemination		
STRIPES AĞENCY LLC				02 26 2016		
Mailing Address 400 NORTH ST PAUL #1025	i		Amo	unt		
City	State	Zip Code		7451.00		
DALLAS	TX	75201		action ID : SE.12045 of Disbursement or Obligation		
Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT METRICS 2-24-16	- SEE RED	Category/ Type 001		02 / 26 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y		
Name of Federal Candidate		Support	Office Soug	ht: House District: 00		
RAFAEL 'TED' EDWARD CRUZ		Oppose				
Calendar Year-To-Date Per Election for Office Sought	7	14228.00	Disburseme 2016	nt For:		
Full Name of Payee		<b>⋉</b> Memo Ite		of Public Distribution/Dissemination		
STRIPES AGENCY LLC			Daic	02 26 2016		
Mailing Address 400 NORTH ST PAUL #1025	<u> </u>		Amo			
City DALLAS	State TX	Zip Code 75201		2379.63 action ID : SE.12048		
Purpose of Expenditure			Date	of Disbursement or Obligation		
DIGITAL MEDIA PRODUCTION/PLACEMENT METRICS 2-24-16	- SEE RED	Category/ Type 001		02 / 26 / 2016		
Name of Federal Candidate		X Support	Office Soug	ht: House District: 00		
RAFAEL 'TED' EDWARD CRUZ		Oppose	X Presi	dent Senate State: AR		
Calendar Year-To-Date Per Election for Office Sought		4759.26	Disburseme	ent For: Primary General  Other (specify)		
				Other (openity)		
(a) SUBTOTAL of Itemized Independent Exper	nditures		•	0.00		
(b) SUBTOTAL of Unitemized Independent Expenditures						
(c) TOTAL Independent Expenditures			· [	4 4 4		
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.						
MR. JON FRANCIS	[Electron	sically Filed]	, 06 /	14 2016		
Signature		Date	, 00	14 2010		

MR. JON FRANCIS

Signature

	CHEDULE E (FEC Form 3)							
ITE	EMIZED INDEPENDENT EXPEND	ITURES				PAGE 67	OF 68 24 OF FORM 3X	
NΑ	ME OF COMMITTEE (In Full)				FEC		ON NUMBER ▼	
K	EEP THE PROMISE III				C	C00575423		
						000373423		
Ch	eck if 24-hour report 48-hour r	eport New repo	ort Amends repo	ort filed on	M M	/ D D /	Y = Y = Y	
	Full Name of Payee		🔀 Memo It	tem D	ate of Pub	lic Distribution/	Dissemination	
	STRIPES AGENCY LLC				02	26	2016	
	Mailing Address 400 NORTH ST PAUL #	1025		А	mount			
	City	State	Zip Code	— I			90.00	
	DALLAS	TX	75201			ID : SE.12051 oursement or C	Obligation	
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEN METRICS 2-24-16	IENT - SEE RED	Category/ Type 001		M M M 02	26	2016	
	Name of Federal Candidate		X Support	Office So	ought:	House	District: 00	
	RAFAEL 'TED' EDWARD CRUZ		Oppose	X Pr	esident	Senate	State: AK	
	Calendar Year-To-Date Per Election for Office Sought		1638.10	Disburse 2016	ment For: Other (s	Primary specify) ▶	General	
	Full Name of Payee  STRIPES AGENCY LLC  Mailing Address  AGENCY LACE  Memo Item			em D	ate of Pub	olic Distribution	/Dissemination	
					02	26	2016	
	400 NORTH ST PAUL #	1025		A	mount			
	City	State	Zip Code				26823.00	
	DALLAS	TX	75201		Transaction ID : SE.12054  Date of Disbursement or Obligation			
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEM METRICS 2-24-16	MENT - SEE RED	Category/ Type 001		02	26	2016	
	Name of Federal Candidate		X Support	Office S	ought:	House	District:00	
	RAFAEL 'TED' EDWARD CRUZ		Oppose	X Pr	esident	Senate	State: VA	
	Calendar Year-To-Date Per Election for Office Sought		72407.84	Disburse 2016	ement For: Other (s	Primary specify) ▶	General	
	(a) SUBTOTAL of Itemized Independent E	Expenditures		▶			0.00	
				-				
	(b) SUBTOTAL of Unitemized Independer	t Expenditures		·· •				
	(c) TOTAL Independent Expenditures							
						7		
	Under penalty of perjury I certify that the							
	with, or at the request or suggestion of, a party committee) any political party commit		committee or agent of	of either, o	r (if the rep	porting entity is	s not a political	
		-						

[Electronically Filed]

06

Date

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	CHEDULE E (FEC Form 3X) EMIZED INDEPENDENT EXPENDITURES			PAGE 68 OF 68 FOR LINE 24 OF FORM 3X			
N.	AME OF COMMITTEE (In Full)			FEC IDENTIFICATION NUMBER ▼			
ł	CEEP THE PROMISE III			C C00575423			
С	neck if 24-hour report 48-hour report New rep	port Amends repo	rt filed on	M = M / D = D / Y = Y = Y			
	Full Name of Payee STRIPES AGENCY LLC  Mailing Address	🔀 Memo It	em Da	ate of Public Distribution/Dissemination			
	400 NORTH ST PAUL #1025		Am	nount			
	City State	Zip Code		17564.00			
	DALLAS TX	75201		ransaction ID : SE.12057 Date of Disbursement or Obligation			
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type 001		02 / 26 / 2016			
	Name of Federal Candidate	X Support	Office Sou	ought: House District: 00			
	RAFAEL 'TED' EDWARD CRUZ	Oppose	X Pres				
	Calendar Year-To-Date Per Election for Office Sought	68629.16	Disbursen 2016	ment For:			
	Full Name of Payee YOUTUBE	🗷 Memo Ite	m Da	ate of Public Distribution/Dissemination			
	Mailing Address 901 CHERRY AVE			mount			
	City State	Zip Code		5605.15			
	SAN BRUNO CA	94066	I .	Transaction ID : SE.10566  Date of Disbursement or Obligation			
	Purpose of Expenditure DIGITAL MEDIA PRODUCTION/PLACEMENT - SEE RED METRICS 2-24-16	Category/ Type 001		02 / 01 / 2016			
	Name of Federal Candidate	Support	Office Soi	ought: House District: 00			
	RAFAEL 'TED' EDWARD CRUZ	Oppose	X Pre				
	Calendar Year-To-Date Per Election for Office Sought	970795.62	Disbursen 2016	ment For:			
	(a) SUBTOTAL of Itemized Independent Expenditures		•	0.00			
	(b) SUBTOTAL of Unitemized Independent Expenditures		•				
	(c) TOTAL Independent Expenditures		•	585365.55			
	Under penalty of perjury I certify that the independent expenditures with, or at the request or suggestion of, any candidate or authorized party committee) any political party committee or its agent.						
	MR. JON FRANCIS [Electron	nically Filed] Date	06	14 2016			